

Dr. Magda Bagnied, Ph.D.
Professor/ Head of Radio and Television Departement

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🌟 Summary

- Associate Professor and Head of Radio & TV Department at the faculty of Mass Communication - Ahran Canadian University. Worked as an Assistant Professor at the Journalism and Mass Communication Department- the American University in Cairo since I obtained my Ph.D. degree until spring 2008.
- Author of the book: *U.S. Mass Media: Views from Inside; Sadat goes to Jerusalem: Television images, themes, and agenda* (co-authored with Steven Schneider) in William C., Adams, ed. *Television Coverage of the Middle East*. Norwood, N.J.: Ablex; and ERTU broadcasting responses to the crisis, in Ray E. Weisenborn, ed. *Media In the Midst of War: The Gulf War from Cairo to the Global Village*, Adham Center press, Cairo, Egypt. 1992.
- Writer & contributor to numerous newspapers and publications as: *Al Ahram, Al Akhbar, The Egyptian Gazette, El Seyasa El Dawlia, SNNS, Cairo Today (Egypt Today), El Majal*.
- **Teaching experience:** courses taught cover several areas. In **broadcasting:** Radio & TV News, Introduction to Broadcasting, Broadcast journalism; in **journalism:** Reporting Public Affairs, Feature & Magazine Writing, Advance Media Writing, Editing, Arabic News-Writing & Editing; in **public relations:** Introduction to Public Relations, Public Relations Principles, Advanced Public Relations. **Others** include: Arab mass media, Introduction to mass communication, International communication, Analysis of mass media, Communication technology, Translation (Arabic/English) Communication Terminology, Principles of Business Administration, Directed studies.
- Conducts workshops on Communication Skills, News & Management.
- **Consultant for such organizations as:** Egyptian Radio and Television Union- News and Political Affairs member; Fulbright's Hubert Humphrey fellowship Program in the US, (United States Agency for International Development USAID); European Union Projects; Coca Cola Company.
- Media consultant; interviewed extensively both by Egyptian & Arab Mass Media & on current affairs & media related topics.

Radio and Broadcasting: Prepares & presents a weekly cultural program for the European Service of Radio Cairo interviewing key figures. *Stars on Egyptian land*, - was selected during 2008 as a distinguished program to represent Egypt abroad. The program won several recognitions in the previous years as one of the best interviewing Radio shows in English for the Arab Broadcasting Union.

- In Egyptian TV, worked as the scientific producer and script writer for a popular Egyptian TV show.
- Worked with both ABC & NBC News Cairo Bureaus, as an assistant correspondent research assistant.

Member of the following associations/organizations:

- International Women Media Foundation (IWMF) in the U.S.
- Fellow of the "Salzburg Alumni," following participation in the Fulbright sponsored

Salzburg Seminar.

- (ERTU), News and Political Affairs Committee, in the Egyptian Radio & Television Union.
- AEJMC (US) Association for Education in Journalism and Mass Communication.
- IAMCR , The international Association for Media & Communication Research.
- Board member of the association of returned Egyptian expatriate.

Honors /Awards:

- Awarded the “Ghazi Cultural Forum” for academic & media accomplishment- December 2008.
- In December 1999, received a certificate of appreciation from the *Regional Union for Societies and Institutions in Cairo*, by the Cultural and media committees.
- Awarded the UN "Peace Messenger" at the International Women’s Day held in Egypt 1997 for being an active and creative woman in both national and public work.
- Was selected as one of six to speak on a world wide video link, at the annual IWMF Conference held in New York in 1996.

- **Ph.D. research was conducted over 2 years in the US in English at George Washington University, and at the University of Missouri – Columbia’s School of Journalism. Degree was received at Cairo University with first honors.**
- Ph. D. topic is “US TV Network Coverage of Sadat’s Peace Initiative”, (political communication. The research was based on analyzing videotapes of the 3 US TV networks at the US National Archives at Washington, DC, and the Vanderbilt University Archives.
- A copy of the dissertation is at the library of Congress, and also at Sadat’s library.
- International Visitor Program in Communication, sponsored by the United States Information Agency (USIA), through which I traveled twice to the US, (1984-1988) in order to collect data about the US Mass media and also for writing a book about US Mass Media.

Travel Experience:

- Worldwide traveling experience –lived & traveled extensively inside the US, familiar with the culture. Traveling included Canada, Europe, Asia, & North Africa. Visited Austria, Spain, England, France, Germany, Russia, Greece, Turkey, Cyprus and Italy in Europe; China, Malaysia and Thailand in Asia. In the Middle East: Kuwait, Jordon, Morocco, Syria, Qatar, Saudi Arabia, and United Arab Emirates.

Media Exposure :

Interviewed extensively as a media consultant by Egyptian media and other satellite channels on media related topics and current events -both in English and Arabic.

Media Experience:

- Well connected with prominent media figures both in Egypt and the US.
- Met with key figures through my media career such as late President Anwar Sadat, former Presidents Jimmy Carter, Nelson Mandela; religious figures such as Grand sheikh of Alazhar, Late Prominent Sheikh Sha’rawy, Pope Shounouda III,; Noble renowned Dr. Ahmed Zoweil and Late writer Naguib Mahfouz; Dr. Zahi Hawas, Head of Antiquities, actors like Omar Sherief, media people in US like Barbara Walters late Peter Jennings of ABC News & many other political and influential figures in various fields.

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Education:

- Ph.D. with *1st honor* from the Faculty of Mass Communication - Cairo University- Radio & Television Department.
- M.A. Mass Communication (*Scholarship*), the American University in Cairo.
- B.A. English Literature, Faculty of Arts, Ain Shams University.
- High school Matriculation - American College for Girls

Scholarships, Fellowships and Studies:

- Walter William *Fellowship* from the School of Journalism-University of Missouri-collected information & conduct data analysis for my Ph.D. dissertation in the United States at the George Washington University under the supervision of Dr. William C. Adams. Used the United States National Archives to review basic weekend videotapes for the Peace Initiative study, basic tapes were borrowed on loan bases from the Vanderbilt University Archives, in Nashville, Tennessee.
- American University in Cairo, scholarship for my Master's degree, Mass Communication.

Languages:

- Arabic/ English : Fluent
- French/ German/ Spanish: Fair

Consultant:

- Participated in the conference of "Towards a greater role for Arab Women in Public life" as a commentator on the presented papers. Conference, held by the Association for the Development and Enhancement of Women in Cairo - January 4th, 2008.
- Consultant for the "News and Political Affairs Committee", in the Egyptian Radio and Television Union, (ERTU).
- Consultant for Fulbright Commission in Egypt, conducting interviews for potential candidates including Journalism and mass communication field in the Hubert Humphrey fellowship program in the US. (For several years).
- Worked as Public Awareness consultant for the South Sinai Regional Development Program for the European Union Project, during the summer of 2005.
- Worked as a communication and media coordinator for the preparation of the international conference of Medical Emergency Services held in Cairo (1997)
- Media and advertising consultant to Coca Cola Company in Egypt (May 1996)
- Worked as a media consultant (Public Awareness) in developing the Health promotion section for the implementation workplace of The Child Survival Project, of the Ministry of Health-USAID (January 1990).
- Worked as media advisor on public awareness program for the water and wastewater institutional support project (WWISP). The assignment focused on the preparation of media campaign for the WWW sector-a project for the USAID (March-August 1989).

Training and workshops:

- Conducted workshop in Qatar on news and news analysis, January 2008. Conducted a series of communication skills workshop for the Student Counseling Center at the American University in Cairo (AUC), opened to all AUC community, Entitled “Handling difficult situations and people” (Spring 2006)
- ***Gave training on “ Communication Skills “,(Spring 2004 –Fall 2008) to such companies as:*** Enppi, a leading Petroleum company (Spring 2004), Egypt Post , (12 groups of different levels); National Navigation Company, Investment Organization in Nasr City
Areas of training included:
 1. Introduction & definition of Communication
 2. Process & Elements of Communication
 3. Types of communications
 4. Verbal versus non verbal communication
 5. Intrapersonal versus Interpersonal Communication
 6. Group versus Mass Communication
 7. Barriers to Effective Communication
 8. Communication Styles
 9. Introduction to handling difficult people
 10. Handling Problems in Communication
 11. Tips for successful communication
 12. Presentation Skills
 13. Public Speech & Speaking Effectively
 14. Emotional Intelligence
 15. Managing and Motivating People
- ***Gave training and workshops to such companies as*** Mansour Chevrolet - (Spring 2003).
Areas of training included:
 - 1) Accountability
 - 2) Recognizing & Reward
 - 3) Leading for Results
 - 4) Confrontation & Conflict Resolution
 - 5) Leading Organizational Change
 - ***Gave training and workshops in the following areas:***
 - Television news
 - News values & news analyses
 - Women empowerment under the supervision of the “Alliance for Arab Women”, in Giza, Port Said, and other governorates.

Teaching Experience:

**Ahram Canadian University, Faculty of Mass Communication, Currently:
Media and Communication**

- Introduction to Mass Communication
- International & intercultural Communication
- Mass Media Management
- Media and Society
- Media Literacy and Criticism

- Sociology and media
- Theories of Communication

Journalism/ reporting

- Reporting Public Affairs
- Fundamentals of Reporting I
- Fundamentals of Reporting II
- Feature Writing for Newspapers and Magazines

Broadcasting

- Radio Practicum
- TV Production
- Broadcast Journalism
- Supervising courses on TV presentation

Others

- Critical Thinking
- Academic Study Skills
- Sociology

*** Besides working currently on the Quality Assurance Center, supervising the awareness campaign for the Ahram Canadian university.**

- **The American University in Cairo**, Journalism and Mass Communication Department:
 - Feature & Magazine Writing
 - Advanced Media Writing.
 - Introduction to Communication
 - Introduction to Broadcast Journalism
 - Advanced Public Relations
 - Arabic News-Writing & Editing
 - Directed Individual Study in Mass Communication
 - World Media System & the International Image
 - Feature Writing
 - Radio and TV News
- **Faculty of Military Management**, Nasr City, Cairo, (Public Relations Diploma)
 - Analysis of Mass Media
- **Cairo University**, Faculty of Mass Communication; Public Relations Department.
 - Introduction to Public Relations
 - Communication technology
- **Modern Science and Arts University (MSA)**- Mass Communication Department
 - Introduction to Broadcasting
 - Public Relations Principles
- * **Misr University for Science and Technology (MUST)**
 - Principles of Business Administration
 - Translation (Arabic/English) Communication Terminology

Lectured /taught/ or Speaker at:

- Presented a lecture on “News in a changing world” at the **Ministry of Culture**-March 2007.
- Presented a lecture to a group of undergraduate US students from James Madison University, visiting Egypt about Egyptian mass media & culture.
Foreign cultural relations, at the Egyptian Centre for International Cultural Cooperation.
- Was invited by the Information Resource Center (IRC) - the American Embassy in Cairo - to comment, discuss and analyze a video that examines how American women in the news business

have changed journalism, on Women's History Month -March 2007.

- Misr University for Sciences and Technology (MUST)- Mass Communication Depart.
- The African Institute for Broadcasts - Ministry of Information
- The Broadcasting Institute - Ministry of Information.
- The Television Institute - Ministry of Information.
- Faculty of Commerce, Crises Management Unit, Ain Shams University.
- Military Academy, Nasr City.
- The Diplomatic Institute, Ministry of Foreign Affairs.
- The Middle East News Agency.
- State information Service, Nile Center, Ismailia.
- American Cultural Center.
- The African Society.
- Hans Seidal Foundation.
- AIESEC-AUC.
- Faculty of Applied Arts- TV and Cinema Department.
- The Bi-international Fulbright Commission office.
- Rotary clubs
- Broward Community College group: dean, faculty and students from US, Florida, visiting Egypt

Conferences Attended

- * Attended the "Arab Women Facing the challenges of Globalization" Conference, (Arab Reform Form) - Alexandria Conference on Women, held at Bibliotheca Alexandrina on 13-15 January 2009.
- * **Evaluating HEEPF projects- Phase-1**, submitted a presentation for evaluating the HEEPF Projects (for media and publicity) - the Higher Education Enhancement Project FUND (HEEPF), January 2007, Cairo- Egypt.
- * Attended the (Arab Reform Form)- Alexandria Conference on Women "Steps Toward Achieving Reform (STAR)- Alexandria, Egypt. December 11-13, 2006. Presented a paper on "*The image of Arab women as reflected in video clips*".
- * Attended the Association of Egyptian-American Scholars - Bi-Annual Conference on December 25-27, 2006 in the National Research Center, Cairo, Egypt. Presented a paper "*The Effects of E-Learning on Students at the American University in Cairo*".
- * Attended the IAMCR Cairo conference on Media (25th) 23-28th July 2006. I presented a paper on the "*Uses and Effects of the Internet on the AUC Community*".
- * Presented a paper on the " Role of the media in activating the Toshka project", Toshka 2004: A Progress report, joint conference by AREE and MWRI; January 3-6, 2004, Cairo, Egypt
- * Attended as a member the conference of the Association for Education in Journalism and Mass Communication (AEJMC), Washington, D.C., August 2001.
- * Participated as a speaker in a workshop entitled: Participation of Women in the Economic Development of Egypt :The Present and Potential Role of the Media. The American Chamber of Commerce, Cairo, February 18, 2001.
- * Presented a paper on: Egyptian Media in the age of Technology, at the conference
- * Egypt 2000, by the American Egyptian Scholars (AEAS) in the USA & Canada, held in Cairo December 29-31, 2000.
- * Participated, analyzed and commented on researches on media crises, on the fifth annual

Conference on Crises Management, the Faculty of Commerce- Ain Shams University (November 2000).

- * Presented a lecture on Egypt Today: economics and media, at the American University in Washington, D.C. on June 25, 1999.
- * Commented on the Seminar of the Privatization of Egyptian Banks on Egyptian media- held on the Labor University in Naser City (September 1998).
- * Led a seminar on The Role of media and crises coverage, at the management crises research center, Faculty of Commerce in Ain Shams University on December 5, 1998.
- * Presented a paper on: "the role of Interest group of US mass media", at the Constitutional Bases of the American Political System Conference; a conference held at the center for political research and studies- Faculty of Political Science and Economics, Cairo University (November 1998).
- * Presented a paper on the stardom of the cartoon character and the media, at the Arab Council for Children seminar (March 1997)
- * Presented a paper on The Egyptian media in relation to Egyptian scholars abroad, Ottawa, Canada (June 1994). Conference of Egyptian Scholars on USA & Canada (AEAS)
- * News in the Nineties Conference, held by the International Women Media Foundation, Washington. D.C. (November 1990)
- * Workshop of upgrading & developing Egyptian TV news & news programs, Cairo (March 1990)
- * Participated as media expert in the follow-up team for evaluating the recommendation of the communication policies in the Arab States Arab Communication Conference, Amman, Jordan (February 1990).
- * Legal Rights for Egyptian Women, Cairo (October 1987).

Other Professional & Research Experience

- Fellow of the Fulbright sponsored Salzburg Seminar, Salzburg, Austria, attended twice: (August 1991) + (June/ July 1995).
- USIA's International Visitors Program, in Communication, Washington, D.C. and New York (June 1988 and September 1984).
- Participated in translating "Communication Terms" -English to Arabic- for UNESCO Thesaurus (Spring 1983).
- Lived in the U.S. for two years, in Washington, D.C. to collect information and conduct data analysis for my Ph.D. dissertation. Most research was done at the George Washington University and the national Archives using their media resources centers (1979-1981).
- Walter Williams Fellowship as a visiting Scholar School of Journalism, University of Missouri, Columbia, USA (December 1979-1980).
- Co-ordinate as a press and communication officer, an international conference called Economic Challenges of Peace, held in Alexandria, Egypt by the Arab American Council for Cultural and Economic Exchange- AACCEE (July 1980).
- Assistant correspondent, researcher and production assistant, Cairo Bureau of ABC and NBC (U.S.TV Networks). Helped in digging up news stories, and setting up contacts with various sources.
- Conducted simultaneous translation from Cairo for the late Frank Reynolds who was on the air with ABC News New York, and who was also connected by phone with Barbara Walters in Jerusalem at the time of Sadat return from Jerusalem (November 1977).
- Participant, Mass Media Seminar- Frederick Ebert Foundation, West Berlin, December 1975.

Broadcasting

- Prepares & presents a weekly cultural program in English for Radio Cairo. *"Stars on Egyptian Land"*, is a weekly cultural program presented on FM on the local European

Service of Radio Cairo. The program focuses on men of achievements whether locally or internationally. These men interviewed include key political, cultural, social and diplomatic figures. Some were selected as celebrities in their fields, while others are known in their field as experts and/or stars in their domain.

- *The program started in the late 80''s, and won recognition for several years. It was selected among other exchange programs, including Arab, Asian and the BBC Broadcasting stations, as one of the outstanding Egyptian Radio programs to represent Egypt abroad.*
- The interviewer also presented specials. Among the specials presented previously, was the late renown writer Naguib Maghouz (Nobel Prize Winner 1988); Ex-Defense Minister General Youssef Sabri Abu Taleb on 6th October Victory 1989; Ex-Defense Minister Field Marshal Mohamed Abdul Haliml Abu Gazala; Former President Nelson Mandela of South Africa, Dr. Esmat Abdul Maguid, ex-Minister of Foreign Affairs .
- Others and more current interviews: Dr. Ahmed Zuwail, Nobel Prize winner, Dr. Magdi Yacoub (World heart-transplant surgeon in England); Motivational speaker Stephen Covey.
- Previously, conducted weekly interviews with elite Egyptian women. The program was called "***Egyptian Women Today***". During the holy month of Ramadan, I interviewed Moslem ambassadors to talk about its celebration in their country. The program was called "***Ramadan around the world***". In addition of conducting interviews in English for other programs such as: "***Radio Magazine***", "***This Week, this week,***" "***Tourism in Egypt***".

Research papers:

- "The Effects of E-Learning on Students at the American University in Cairo": A Research Paper presented at the Bi-Annual Conference of the Association of Egyptian American Scholars (AEAS) E-Learning in Higher Education. National Research Center, Ministry of Higher Education and Scientific Research- Cairo, Egypt, December 26- 27th, 2006.
- • دراسة فنية عن تقييم أداء صندوق مشروع تطوير التعليم العالي HEEPF
• Evaluation and suggestions for HEEPF phase-1 projects 2007
- The effects of the Internet and its uses on the American University in Cairo's community. Presented to the IAMCR July 23-28 2006- The American University in Cairo.
"استخدام وتأثير الانترنت على مجتمع الجامعة الأمريكية بالقاهرة" مقدم إلى
IAMCR مؤتمر الرابطة الدولية لبحوث الإعلام والاتصال 23 28 يوليو 2006 الجامعة الأمريكية بالقاهرة
- "The image of Arab women as reflected in video clips", A Research Paper presented at Arab Reform Form, Alexandria Conference on Women:" Steps toward Achieving Reform (STAR), Alexandria, Egypt, December 11-13, 2006
- "Role of the media in activating the Toshka project", Toshka 2004: A progress report, joint conference by AREE and MWRI; January 3-6, 2004. Cairo, Egypt.
- Egyptian Media in the age of Technology, at the conference Egypt 2000, by the American

Egyptian Scholars (AEAS) in the USA & Canada, held in Cairo December 29-31, 2000.

- "The role of US mass media", at the Constitutional Bases of the American Political System Conference; a conference held at the center for political research and studies- Faculty of Political Science and Economics, Cairo University (November 1998).
- The stardom of the cartoon character and the media, at the Arab Council for Children seminar (March 1997)
- The Egyptian media in relation to Egyptian scholars abroad, Ottawa, Canada (June 1994). Conference of Egyptian Scholars on USA & Canada (AEAS) .

List of Publications

Books:

US Mass Media: Views from Inside, 1995, El Manar El Araby Print House, Cairo, Egypt.

Articles in Books and magazines:

1. *Sadat Goes to Jerusalem: Television Images, Themes, and Agenda*, (Co-authored with Steven Schneider) in William C, Adams, ed. *Television Coverage of the Middle East* Norwood, N.J.: Ablex, 1981, pp.53-66.
2. US Mass Media: Views from Inside, *El Seyasa El Dawlia magazine*, Oct. 1995.
3. The edition's interview with Peter Arnett: The Personal Experience in the Gulf War Coverage, *Al Derasat al Eilamaya*, No. 69, Oct./Dec. 1992 p. 83-87 .
4. ERTU Broadcasting Responses to the crisis, in Ray E. Weisenborn, ed. *Media in the Midst of War: The Gulf war from Cairo to the Global Village*, Adham center press, Cairo, Egypt, 1992. Pp.21-24.

Other Publications

Freelance correspondent, South North News Service (SNNS), USA
Reporter, *Cairo Today (Egypt Today) magazine*,(1985-1988)

1. *Sadat Goes to Jerusalem: Television Images, Themes, and Agenda*, (Co-authored with Steven Schneider) in William C, Adams, ed. *Television Coverage of the Middle East* Norwood, N.J.: Ablex, 1981, pp.53-66.
2. Women in the Media, *Cairo Today*, March 1985, pp.77-78 .
3. Interview with Pope Shenouda III, *Cairo Today*, April 1985 p.36
4. American TV Networks and the News, *Al Majal magazine*, May 1985, Issue No. 170, pp. 8-9, USA.
5. Particularly Popular, Dining Out, *Cairo Today*, June 1985, pp. 16-17
6. Covering the news, Ramadan TV specials, *Cairo Today* June 1985 p. 78.

7. Interview with Sheikh Shaírawy, *Cairo Today* June 1985, p.38.
8. Interview with Sheikh Shaírawy, *Al Ahram*, June 9, 1985,p. 12 .
9. Teaching Hospital to open medicine, *Cairo Today*, August 1985 p.59-60.
10. Egypt is Threatening Narcotics Smugglers and Dealers with the Death Penalty, *SNNS*, April 1986 .
11. Interview with the director of the center for international legal and economic studies in Zagazig University , *Cairo Today*, Oct. 1986 p. 65 .
12. Hopeful Geology, an interview with Dr.Ferkhouna Hassan professor of Geology at American University in Cairo , *Cairo Today*, April 24 .1987
13. Successful Aids to Make Suez Safe, *Cairo Today*, Oct. 1987, p.63-65.
14. Reverse Brain Drain *Cairo Today*, Dec. 1987.p. 32-34.
15. Around Egypt in 100 days, *Cairo Today* Feb. 1988. P.22-24.
16. *Women Egypt and Media without Boundaries*, 1988. A paper presented on the occasion of International Women's Day. The American University in Cairo, March 8th 1988.
17. From Saturday to Saturday : A Commentary on the American Series of Falcon Crest, *Al Ahram*, Dec. 24, 1988 p.6
18. From Saturday to Saturday : A Commentary on the American Series of Knots Landing, *AL Ahram*, June 17,1989 p.6
19. World Women's Forecast of News in 1990's, *The Egyptian Gazette*, Dec. 28,1990,p.8 .
20. War and Media: *Al Ahram El Masa'ee* Jan. 23, 1991, p. 6
21. The Coverage of Wars in the Media, *Al Ahram*, Jan. 26. 1991, p. 12.
22. The Tragedy of the Gulf Bird, To the editor of Al Akhbar, *Al Akhbar*, Feb. 9, 1991, p. 12 .
23. From Saturday to Saturday: A Commentary of the American Series of Falcon Crest *Al Ahram*, Feb. 9, 1991,p. 12 .
24. From Saturday to Saturday: A Commentary on the American series of Knots Landing, *Al Ahram*, July , 27, 1991 p. 6 .
25. Cultural Invasion by Invitation, *Al Akhbar*, August 29, 1991, p.5
26. Maggie of Falcon Crest fascinated by Egypt, *Egyptian Mail*, Nov. 2, 1991, p.8.
27. From Saturday to Saturday: A Commentary of the American series of The Colby, *Al Ahram*, Jan. 11, 1992 p. 12.
28. Personal Security, Al Ahram Post, *Al Ahram*, March 3, 1992.

29. CNN's Arnett Speaks on Journalism: An interview, *Caravan*, Oct. 25,1992 p.6
30. Ready to pay my life as a prize for the truth: An interview with Peter Arnett. *The Egyptian Gazette*, Nov. 24, 1992, p.8.
31. The edition's interview with Peter Arnett: The Personal Experience in the Gulf War Coverage, *Al Derasat al Eilamaya*, No. 69, Oct./Dec. 1992 p. 83-87 .
32. ERTU Broadcasting Responses to the crisis, in Ray E. Weisenborn, ed. *Media in the Midst of War: The Gulf war from Cairo to the Global Village*, Adham center press, Cairo, Egypt, 1992. Pp.21-24.
33. *US Mass Media: Views from Inside*, 1995, El Manar El Araby Print House, Cairo , Egypt.
34. O.J. Simpson and the exciting US media, *Al Ahram*, Oct. 24, 1995, p. 10.
35. US Mass Media: Views from Inside, *El Seyasa EIDawlia magazine*, Oct. 1995.
36. The Age of International Media and US, *Al Ahram*, Feb. 17, 1996, P.10
37. Media "Hanger "The Start of a New Century, *AL Akhbar*, May 5, 1997 p.3.
38. International Media and Survival for the Fittest, *Al Ahram* , May 14, 1997, p. 10
39. Road Manners, *Al Ahram Post*, *Al Ahram*, June 6, 1997..
40. Media could kill after all, *Al Ahram*, July 16, 1997, p. 10.
41. We and the Talk shows, *Al Ahram*, August 5 1997 p. 10.
42. Dodi and the Western Media, *Al Ahram*, Sep. 11, 1997, P.10 .
43. Teenage Love, *Al Ahram Post* , *Al Ahram* ,Oct. 7. 1997, p. 11
44. Television Drama as it should be, *Al Ahram*, May 10, 1998, p.10
45. Al Shariawy the Da'iwaman from media perspective, *Al Ahram*, July 20, 1998, p.10
46. Media review to Saidi (upper Egyptian) at the American University, *Al Ahram*, September 27, 1998, p. 10.
47. October War, the turning point in Internation Media, *Al Ahram*, October 5, 1998, p.10.
48. Media and behavior, *Al Ahram*, August 26, 1999, p.10.
49. An American Honorary Degree To President Mubarak,, *Al Ahram*, September 29, 1999, p.10.
50. Media Coverage (CNN) of the Egyptian plan crash, *Al Ahram*, November 7,1999, p.10
51. Television hegemony, *Al Ahram Almassai*. July 9, 2000, p.4
52. Globalization from the Point of View of a Parrot, *Al Ahram*, January,21, 2001, p.12
53. Egyptian Satellite Channel and the Competition, *Al Ahram*, March 13, 2001, p.12.

54. September 11, and the US Media Coverage, *Al Ahram*, October 21, 2001, p.10.
55. Mubarak the Statesman, *Al Ahram*, May 4, 2002, p. 10.
56. Qasem Amin : his call still exists, (an Egyptian TV series), *Al Ahram*, January 14, 2003, p. 12
57. Satellite Channels War, *Al Ahram*, April 4, 2003, p. 9
58. Controversy on “The passion of the Christ” film, *Al Ahram*, March 17, 2004, p.10
59. US TV and its effective power on Public Opinion, *Al Ahram*, July 17, 2005, p.10
60. The language of the internet and the SMS, *Al Ahram*, January 14, 2006 p. 12
61. A exemption with permission, *barid Al Ahram* (Post), January 26, 2006 p.11
62. A lesson in optimism, *Al Ahram*, May 25, 2006, p.11.