



Department of Business

The Prague Program 2015

*Application forms and "The Fine Print" notice can be
found on the program webpage at*

<http://www.etown.edu/depts/business/study-tour.aspx>



Elizabethtown College

Department of Business
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<http://www.etown.edu/depts/business/index.aspx>



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Director of the Prague Program



The Prague Program 2015



1. Important Program Dates

September 19 — Rolling admissions process begins

October 15 — Last day to pay program deposit fee of \$500 to reserve seat

November 17 — Airfare due

December 14 — Balance due

January 1 — Depart Philadelphia International Airport for Prague, Czech Republic

January 10 — Arrive back in the United States

2. Program Fee *

The fee for the Prague Program for 2015 is \$1,690. Included in the fee is:

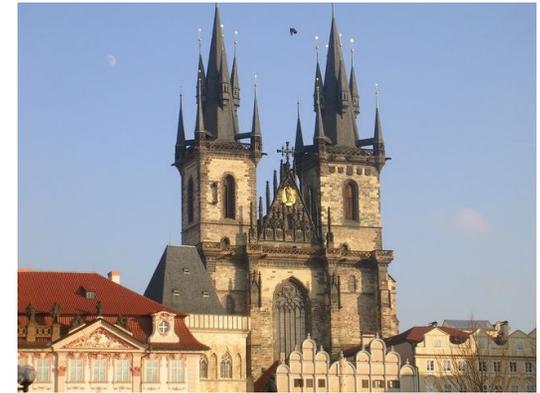
- Ground transportation in Prague
- Hotel accommodations in Central Prague for 8 nights
- Welcome dinner on evening of arrival in Prague
- Lunch near Prague Castle
- Guest lectures by expert Czech faculty
- Museum admission
- Professionally guided tour of Prague
- Field trips to companies and sites in and around Prague
- Daytrip to Plzen-European capital of culture, for tour and dinner
- Visit to Melnik Castle in Czech countryside
- Farewell banquet on the final night in Prague

Note: Airfare is not included. The airfare from Philadelphia to Prague has fluctuated between \$900 - \$1100 in the last three years. All students must travel with the group. Airfare will be announced on or about October 1.

Students take the 4-credit program/course as part of their Spring tuition course load.

Refund Policy: Please see *The Fine Print* notice found in the Program's Application materials for details of the program refund policy.

***Although every effort is made to keep costs in line, inherent risks associated with foreign currency rate planning requires a policy that fees are subject to change with 10 days notice.**



3. About the Course Offerings

BA450

Entrepreneurship in the Emerging Economies

(4 credits—Management Concentration & Entrepreneurship Concentration electives — Minor elective requirement)

Using entrepreneurship as an entry point, this seminar introduces students to the study of the history and social structure of European economic integration by examining the problems and identifying the obstacles faced by businesses in member states, and the specific opportunities for entrepreneurial momentum in central European.

