**Department of Communications**

**Elizabethtown College**

**The Sharon Ann Smith Memorial Scholarship**

Award: One Scholarship will be awarded annually.

Purpose: To recognize Sharon Ann Smith ‘92, a friend, fellow student, and successful advertiser, a memorial fund was established after her tragic death weeks after getting her first position in the New York advertising community. This scholarship, awarded from an endowment fund, is intended to acknowledge a worthy rising junior and is to be used to complete their studies in the Communications Program at Elizabethtown College. The scholarship will assist the recipient by providing a reduction in tuition.

Eligibility: Applicant must be a declared Communications major at Elizabethtown College and considered a rising junior.

Selection Selection of the Sharon Smith Memorial Scholarship will be based on the

Criteria: following:

1. Scholarship.

2. Potential and commitment for success in a communications career as evidenced in an essay for that purpose accompanying the application.

3. Experience in the field of communications such as: practicums, internships, employment, course work, presentations or publications.

4. A demonstrated spirit of friendliness, helpfulness and effort on behalf of fellow students.

5. Two letters of recommendation are needed. One letter of recommendation must be from someone familiar with the candidate’s professional and personal qualifications. This letter may come from a faculty member outside of the department, a communications professional, and/or a person with knowledge of the candidate’s leadership and management potential. Communications Department faculty/staff may not provide this letter. Another letter of recommendation must come from an Elizabethtown College student majoring in Communications.

Submission: Application material and letters of recommendation should be submitted to the Chair, Department of Communications.

These applications will be reviewed by the faculty of the department.

Deadline: All applications must be submitted no later than 4 p.m., the second Wednesday of March.

Other: The scholarship will be presented during the Department of Communications Awards Banquet held in April.

Applications: Applications can be obtained from the secretary of the Department of Communications during business hours or on the web at http://www.etown.edu/depts/communications/scholarships.aspx.

**Communications Department**

**Elizabethtown College**

**Application for**

**Sharon Ann Smith Memorial Scholarship**

**Application Deadline: the second Wednesday of March at 4 p.m.**

Please Print or Type

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Current Degree Program : \_\_COMMUNICATIONS\_\_ Concentration\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**ATTACH PAGES TO THIS APPLICATION, AS NECESSARY, PROVIDING THE FOLLOWING INFORMATION:**

**Education**

List all post-secondary institutions attended other than Elizabethtown College. Include name of college or university, years of attendance, major field, degree earned. Attach a copy of your transcript to this application. (Unofficial transcripts will be accepted.)

Elizabethtown College GPA at the conclusion of Fall Semester of the previous year\_\_\_\_\_\_\_\_\_

Communications MAJOR GPA \_\_\_\_\_\_\_\_\_\_\_

Attach a copy of your Fall Semester Grade Report.

**Employment Experience**

List your previous work experience since completion of high school that relates to the broad field of Communications. Include employer, dates of employment, and your title or other indication of the nature of your work.

**Communications Related Activities**

List all communications related activities you have participated since high school. Include organization name, dates and nature of your communications activity. These can include but are not limited to professional organizations, clubs, volunteer experiences, externships and internships.

**Essay**

The scholarship is presented as a memorial to Sharon Ann Smith ‘92, a student recognized by her peers as having a potential and drive for success in communications. She was noted for her extraordinary efforts in behalf of her fellow students. In an essay, comment on your commitment to a career in communications and your plan for professional development to lead to that successful career.

**Recommendations**

Please have two individuals send letters in support of your application, commenting on the following:

1. How long they have known you and in what capacity.

2. The extent and quality of your personal, academic and career-related communications experience.

3. Evidence of demonstrated leadership.

4. Your potential for future success and leadership in the field of communications.

5. Your spirit of friendliness, helpfulness and effort on behalf of your fellow students

6. Special strengths and weaknesses.

One letter of recommendation from someone familiar with your professional and personal qualifications. This letter may come from a faculty member outside of the Communications Department, a communications professional, and/or a person with knowledge of your leadership and management potential. Communications Department faculty/staff may not provide this letter. Another letter of recommendation must come from an Elizabethtown College student majoring in Communications.

All persons requested to write letters of recommendation should be given a copy of the above six items and asked to comment on any and all items. Recommendations should be returned to you in a sealed envelope, signed across the seal. These recommendations should be included with your completed application, grade report and transcripts.

**Submission of Application**

All completed applications must be received in the Communications Office by 4 p.m., the second Wednesday of March.

Send Application to:

Chair, Department of Communications

Elizabethtown College

One Alpha Drive

Elizabethtown, PA 17022-2298

(717) 361-1262