

**A minimum of 125 credits is needed for graduation (or 127 if MA 011 is taken).
 This major requires a minimum of 56 credits. Some major courses may also fulfill Core Requirements.**

Requirements for B. A. Degree
MAJORS in COMMUNICATIONS
 Academic Year 2007 – 2008

Name: _____

Advisor: _____

COMMUNICATIONS DEPT.	Credits	Grade	Term
COM 120 Introduction to Communications	4.00	_____	_____
COM 125 Media Design & Production	4.00	_____	_____
COM 135 Publication Design & Graphics	4.00	_____	_____
COM 210 Public Performance & Presentation	4.00	_____	_____
COM 211 Reporting & News Writing for Media	4.00	_____	_____
COM 220 Audio Applications & Techniques	4.00	_____	_____
COM 230 Video Applications & Techniques	4.00	_____	_____
COM 248 Communication Law & Ethics	4.00	_____	_____
COM 485 Communication Seminar	4.00	_____	_____

Corporate Communications Concentration

COM 333 Organizational Communications	4.00	_____	_____
COM 351 Public Relations	4.00	_____	_____
COM 358 or COM 412	4.00	_____	_____

Two Approved Communication/Business Administration Elective:

_____	4.00	_____	_____
_____	4.00	_____	_____

Mass Communications Concentration

COM 316 Broadcast News and Copy Writing	4.00	_____	_____
COM 336 Advanced Video Production	4.00	_____	_____
COM 348 Advanced Media Production	4.00	_____	_____

Two Approved Communication Electives:

COM _____	4.00	_____	_____
COM _____	4.00	_____	_____

New Media Communications Concentration

COM 310 Digital Media Convergence & Design	4.00	_____	_____
COM 315 Writing for the New Media	4.00	_____	_____
COM 426 Media Programming and Promotions	4.00	_____	_____

Two Approved Communication Electives:

COM _____	4.00	_____	_____
COM _____	4.00	_____	_____

Cultural Studies Communications Concentration

COM 251 International Communications	4.00	_____	_____
COM 252 Multicultural Communications	4.00	_____	_____
COM 301 Interpersonal/Group Communications	4.00	_____	_____

Two Approved Communications Courses or One Approved Communications and One Approved Business Administration Elective Course:

COM _____	4.00	_____	_____
C/BA _____	4.00	_____	_____

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Corporate Communications Concentration – Approved electives

COM	304	Persuasion
COM	314	Magazine Management and Feature Writing
COM	316	Broadcast News and Copy Writing
COM	348	Advanced Media Production
COM	408	Organizational Training
BA	215	Principles of Marketing
BA	265	Management and Organizational Behavior
BA	311	Marketing Research
BA	312	Advertising Management
COM	314	Magazine Management and Feature Writing
BA	319	Consumer Behavior

Mass Communications Concentration – Approved electives

COM	304	Persuasion
COM	310	Digital Media Convergence & Design
COM	314	Magazine Management and Feature Writing
COM	315	Writing for the New Media
COM	333	Organizational Communications
COM	336	Advanced Video Production
COM	348	Advanced Media Production
COM	422	Media Management
COM	424	Script and Screen Writing
COM	426	Media Programming

New Media Communications Concentration – Approved electives

COM	316	Broadcast News and Copy Writing
COM	333	Organizational Communications
COM	336	Advanced Video Production
COM	348	Advanced Media Production
COM	358	Introduction to Marketing Communications
COM	408	A Systems Approach to Organizational Training
COM	422	Media Management

Cultural Studies Communications Concentration – Approved electives

COM	304	Persuasion
COM	316	Broadcast News and Copy Writing
COM	333	Organizational Communications
COM	336	Advanced Video Production
COM	348	Advanced Media Production
COM	408	A Systems Approach to Organizational Communications
COM	422	Media Management
COM	424	Script and Screen Writing