

**A minimum of 125 credits is needed for graduation (or 127 if MA 011 is taken).  
 This major requires a minimum of 56 credits. Some major courses may also fulfill Core Requirements.**

Requirements for B. A. Degree  
**MAJORS in COMMUNICATIONS**  
 Academic Year 2008 – 2009

Name: \_\_\_\_\_

Advisor: \_\_\_\_\_

| COMMUNICATIONS DEPT.                       | Credits | Grade | Term  |
|--|---------|-------|-------|
| COM 120 Introduction to Communications     | 4.00    | _____ | _____ |
| COM 125 Media Design & Production          | 4.00    | _____ | _____ |
| COM 135 Publication Design & Graphics      | 4.00    | _____ | _____ |
| COM 210 Public Performance & Presentation  | 4.00    | _____ | _____ |
| COM 211 Reporting & News Writing for Media | 4.00    | _____ | _____ |
| COM 220 Audio Applications & Techniques    | 4.00    | _____ | _____ |
| COM 230 Video Applications & Techniques    | 4.00    | _____ | _____ |
| COM 248 Communication Law & Ethics         | 4.00    | _____ | _____ |
| COM 485 Communication Seminar              | 4.00    | _____ | _____ |

**Corporate Communications Concentration**

|                                       |      |       |       |
|---------------------------------------|------|-------|-------|
| COM 333 Organizational Communications | 4.00 | _____ | _____ |
| COM 351 Public Relations              | 4.00 | _____ | _____ |
| COM 358 or COM 412                    | 4.00 | _____ | _____ |

Two Approved Communication/Business Administration Elective:

|       |      |       |       |
|-------|------|-------|-------|
| _____ | 4.00 | _____ | _____ |
| _____ | 4.00 | _____ | _____ |

**Mass Communications Concentration**

|   |      |       |       |
|---|------|-------|-------|
| COM 316 Broadcast News and Copy Writing | 4.00 | _____ | _____ |
| COM 336 Advanced Video Production       | 4.00 | _____ | _____ |
| COM 348 Advanced Media Production       | 4.00 | _____ | _____ |

Two Approved Communication Electives:

|           |      |       |       |
|-----------|------|-------|-------|
| COM _____ | 4.00 | _____ | _____ |
| COM _____ | 4.00 | _____ | _____ |

**New Media Communications Concentration**

|  |      |       |       |
|--|------|-------|-------|
| COM 310 Digital Media Convergence & Design | 4.00 | _____ | _____ |
| COM 315 Writing for the New Media          | 4.00 | _____ | _____ |
| COM 426 Media Programming and Promotions   | 4.00 | _____ | _____ |

Two Approved Communication Electives:

|           |      |       |       |
|-----------|------|-------|-------|
| COM _____ | 4.00 | _____ | _____ |
| COM _____ | 4.00 | _____ | _____ |

**Cultural Studies Communications Concentration**

|  |      |       |       |
|--|------|-------|-------|
| COM 251 International Communications       | 4.00 | _____ | _____ |
| COM 252 Multicultural Communications       | 4.00 | _____ | _____ |
| COM 301 Interpersonal/Group Communications | 4.00 | _____ | _____ |

Two Approved Communications Courses or One Approved Communications and One Approved Business Administration Elective Course:

|            |      |       |       |
|------------|------|-------|-------|
| COM _____  | 4.00 | _____ | _____ |
| C/BA _____ | 4.00 | _____ | _____ |

**A minimum of 125 credits is needed for graduation (or 127 if MA 011 is taken).  
This major requires a minimum of 56 credits. Some major courses may also fulfill Core Requirements.**

***Corporate Communications Concentration – Approved electives***

|     |     |   |
|-----|-----|---|
| COM | 304 | Persuasion                              |
| COM | 314 | Magazine Management and Feature Writing |
| COM | 316 | Broadcast News and Copy Writing         |
| COM | 348 | Advanced Media Production               |
| COM | 408 | Organizational Training                 |
| BA  | 215 | Principles of Marketing                 |
| BA  | 265 | Management and Organizational Behavior  |
| BA  | 311 | Marketing Research                      |
| BA  | 312 | Advertising Management                  |
| BA  | 319 | Consumer Behavior                       |

***Mass Communications Concentration – Approved electives***

|     |     |   |
|-----|-----|---|
| COM | 304 | Persuasion                              |
| COM | 310 | Digital Media Convergence & Design      |
| COM | 314 | Magazine Management and Feature Writing |
| COM | 315 | Writing for the New Media               |
| COM | 333 | Organizational Communications           |
| COM | 336 | Advanced Video Production               |
| COM | 348 | Advanced Media Production               |
| COM | 422 | Media Management                        |
| COM | 424 | Script and Screen Writing               |
| COM | 426 | Media Programming                       |

***New Media Communications Concentration – Approved electives***

|     |     |   |
|-----|-----|---|
| COM | 316 | Broadcast News and Copy Writing               |
| COM | 333 | Organizational Communications                 |
| COM | 336 | Advanced Video Production                     |
| COM | 348 | Advanced Media Production                     |
| COM | 358 | Introduction to Marketing Communications      |
| COM | 408 | A Systems Approach to Organizational Training |
| COM | 422 | Media Management                              |

***Cultural Studies Communications Concentration – Approved electives***

|     |     |   |
|-----|-----|---|
| COM | 304 | Persuasion  |
| COM | 316 | Broadcast News and Copy Writing                     |
| COM | 333 | Organizational Communications                       |
| COM | 336 | Advanced Video Production                           |
| COM | 348 | Advanced Media Production                           |
| COM | 408 | A Systems Approach to Organizational Communications |
| COM | 422 | Media Management                                    |
| COM | 424 | Script and Screen Writing                           |