



## The Elizabethtown College Campus Wide Entrepreneurship Scholarship 2012-2013

*Celebrating entrepreneurial spirit and scholarship across disciplines!*

**Entrepreneurship:** *A way of thinking, learning, and acting that results in the creation, enhancement, realization and renewal of value.*

In celebration of the entrepreneurial spirit of Elizabethtown College students and in recognition that students have viable entrepreneurial ideas, alumni Charles '86 and Cynthia '85 Ebersole have created the **Elizabethtown College Campus Wide Entrepreneurship Scholarship**. This scholarship will provide the recipient with a minimum of \$4,000.

Students from any discipline studying at Elizabethtown College who are in good academic standing are eligible to receive this award. The Entrepreneurship Scholarship will foster experiential learning by rewarding a student who shows promise in entrepreneurship.

The recipient of this award will be provided with the opportunity to further develop his/her entrepreneurial idea submitted on the application into a viable entrepreneurship project in their field/discipline. This involves the creation of an entrepreneurship plan and the mentorship by a successful Elizabethtown College alumnus/ae.

**Deadline:** Applications for this program are available from the Dean of Students Office or the Department of Business. It may be found online at:

<http://www.etown.edu/offices/development/entrepreneurship.aspx>

The deadline for submission is March 2, 2012.

*The Entrepreneurship Scholarship continued . . .*

**Timeline:**

- February 8, 2012: Informational Meeting in Hoover, room 109 at 11:00 a.m.
- March 2, 2012: Application deadline. Submit application to the Dean of Students Office.
- April 18, 2012: Award announced.
- August 2012–May 2013: Scholarship given and project worked on during academic year.

**Who may apply:**

- First year, sophomore or junior students.
- Students in **any discipline or major** at Elizabethtown College.
- The recipient student must be a full time Elizabethtown College student during the timeframe of the award.

**Requirements/Award Criteria:**

- Each applicant must complete an application form available at The Dean of Students Office or the Department of Business Office.
- The Entrepreneurship Scholarship Committee will review the written application and choose the top 3-5 applications.
- The top applicants will give a 5-10 minute presentation on their proposed project.
- The recipient will commit to working with a mentor during the year of the award to create a viable business model.
- The recipient will exhibit a commitment to implementing the resulting viable model for their project.

**Informational Meeting:** On February 8, 2012, at 11:00 a.m. there will be a meeting for all interested students to discuss and explain the application process and answer all questions. This meeting will be held in Hoover, room 109.

**Information:** For more information on this scholarship, please contact:

Petru Sandu, Ph.D.,  
Associate Professor of  
Entrepreneurship and Management,  
Elizabethtown College  
One Alpha Drive  
Elizabethtown, PA 17022.  
[SanduP@etown.edu](mailto:SanduP@etown.edu)

or

Charles Ebersole  
President,  
Eastern Diversified Services  
89 Allentown Road  
Souderton, PA 18964  
[Charles@EasternDiversified.com](mailto:Charles@EasternDiversified.com)

**The Elizabethtown College**  
**Campus Wide Entrepreneurship Scholarship**  
**Application**  
**2012-2013**

**1. Personal Data**

Name: \_\_\_\_\_

School Address: \_\_\_\_\_

Home Address: \_\_\_\_\_

E-mail address: \_\_\_\_\_

School Phone: \_\_\_\_\_ Home Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Class: First Year - Sophomore - Junior

Major: \_\_\_\_\_

GPA, Major: \_\_\_\_\_ GPA, Overall: \_\_\_\_\_

Entrepreneurial Experience: \_\_\_\_\_

**2. Questions**

Please answer the following questions on a separate sheet of paper, for a maximum of one typewritten page.

1. What do you know? Maximum three sentences.
2. Finish the sentence: "I believe that I am an entrepreneur because..."
3. Entrepreneurship involves taking risks. Provide definitions for personal, political and business risks and how you would address these risks as an entrepreneur.

**3. Description of Entrepreneurship Project/Idea**

Submit a description of an entrepreneurship project you have already completed or an idea that you would like to implement in your field of study or work. Include the need, how your plan will help meet that need, and a description of your enterprise. (One double-spaced typewritten page with one inch margins, 12 point type)

**4. Presentation**

The top candidates will be required to make a five to ten minute presentation about their entrepreneurship project/idea.

\*\*\*\*\*

I certify that all information contained herein, and attached, is my own work and correct to the best of my knowledge.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Return completed application to: Dean of Students Office, 208 Baugher Student Center, Elizabethtown College, One Alpha Drive, Elizabethtown, PA 17022 by March 2, 2012.

*The awarding of this scholarship is at the sole discretion of Elizabethtown College. Selection of the recipient is based upon content included in and with the application, presentation and commitment to follow through. All decisions are final.*