



Elizabethtown College

NAMING STANDARDS



**ELIZABETHTOWN COLLEGE
OFFICE OF MARKETING AND
COMMUNICATIONS**

**Compiled by:
Samantha Peters '13
Caitlin Taylor '11**

**Updated by:
Allison Rohland '14
Elizabeth Harvey '11**

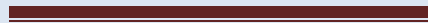


Table of Contents

INSTITUTIONAL INFORMATION	4
BUILDINGS	5, 6
College-Owned Housing	5
Academic Buildings	5
Non-Academic Buildings	6
DEPARTMENT LOCATIONS	7-10
Alpha Hall	7
Baughner Student Center (BSC)	7
Bowers Writers House	7
Brossman Commons	7
Brown Building	8
Campus Security Center	8
Elizabethtown College School of Continuing and Professional Studies at the Edward R. Murphy Center for Continuing Education	8
High Library	8
James B. Hoover Center for Business	8
Jay Walk, the	8
KAV	8
Leffler Chapel and Performance Center	8
Leffler House	8
Masters Center for Science, Mathematics and Engineering	9
Myer Residence Hall, Elizabeth	9
Nicarry Hall	9
Ober Residence Hall, H.K.	9
Raffensperger Alumni House	9
Residence Life Building	9
Steinman Center for Communications and Art	9
Thompson Gymnasium area	10
The Christian Wenger Center for the Humanities	10
Young Center for Anabaptist and Pietist Studies	10
Zug Memorial Hall	10
INTERDISCIPLINARY PROGRAMS	11
ACADEMIC MAJORS	11
ACADEMIC MINORS	12

ANNUAL COLLEGE EVENTS	13-16
------------------------------	--------------

College-wide	13
Admissions, Office of	13
Alumni Relations	14
Biology, Department of	14
Business, Department of	15
Civic Engagement, Office of	15
Dining Services	15
English, Department of	15
History, Department of	16
Mathematical/Computer Sciences, Department of	16
Psychology, Department of	16
Sociology and Anthropology, Department of	16
Student Activities, Office of	16
Young Center for Anabaptist and Pietist Studies	16

AWARDS AND HONORS	17-19
--------------------------	--------------

Alumni Association	17
Alumni Relations	17
Center for Community and Civic Engagement	17
Biology, Department of	17
Business, Department of	17, 18
Chemistry and Biochemistry, Department of	18
Communications, Department of	18
Dining Services	18
English, Department of	18
High Library	19
History, Department of	19
Mathematical and Computer Sciences, Department of	19
Psychology, Department of	19
Religious Studies, Department of	19
Residence Life	19
Sociology and Anthropology, Department of	19
Student Life, Department of	19
Young Center for Anabaptist and Pietist Studies	19

REGISTERED STUDENT GROUPS (Clubs/Organizations)	20
--	-----------

OTHER STUDENT GROUPS	21
-----------------------------	-----------

Elizabethtown College (E-town)

Elizabethtown College, in south-central Pennsylvania, is a private coed institution offering more than four dozen liberal arts, fine and performing arts, science and engineering, business, communications and education degrees. Through personal attention, creative inspiration and academic rigor, Elizabethtown College students are encouraged to expand their intellectual curiosity and are given the opportunity to become a bigger part of the world through experiential learning—research, internships and study abroad. Elizabethtown College’s overall commitment to Educate for Service is fulfilled as students are prepared intellectually, socially, aesthetically and ethically for lives of service and leadership.

President:

Carl J. Strikwerda; for formal occasions, bios, etc. use Carl J. Strikwerda Ph. D.
His wife is Gail Bossenga, Scholar-in-Residence.

Past President:

Theodore E. Long, president *emeriti*
His wife is Betty Long.

OFFICIAL INSTITUTIONAL ABBREVIATIONS

On first reference (the first time a name is used in a story or document) the name must be spelled out as Elizabethtown College. Following that, and depending on the usage, the College can be called Elizabethtown or E-town. (**Etown, ETown and E'town are never acceptable**). When using the word college in direct reference to Elizabethtown, the C should be uppercase.

BUILDINGS

College-Owned Housing

Brinser Residence Hall (Brinser)
Founders Residence Hall (Founders)
Elizabeth Myer Residence Hall (Myer)
H.K. Ober Residence Hall (Ober)
B. Mary Royer Residence Hall (Royer)
Schlosser Residence Hall (Schlosser)
V. Lester Schreiber Quadrangle (Quads)
President's Home -- 307 E. College Ave.
SDLCs

435 College Ave.—Dream House
437 College Ave – Move to Improve
831 College Avenue -- Home Sweet Home
999 College Ave.—The Dog House
520 S. Mount Joy-- Hope House
530 S. Mount Joy--Harmony House
540 S. Mount Joy-- Give and Let Live
604 S. Mount Joy—Helping Hands
625 S. Mount Joy—Conservation and Ecology House
630 S. Mount Joy – Paws Up
346 East Orange Street -- Buddy Bungalow House
Vera H. Hackman Apartments

Academic Buildings

James B. Hoover Center for Business
Masters Center for Science, Mathematics, and Engineering
Esbenshade Wing
Musser Wing
Nicarry Hall
Center for Community and Civic Engagement
Public Archeology Lab
Steinman Center for Communications and Art
Wenger Center
Young Center for Anabaptist and Pietist Studies
Zug Memorial Hall

Non-Academic Buildings

Alpha Hall
Annenberg Center
Baugher Student Center
Jay's Nest
Marketplace
Bowers Writers House
Brossman Commons
Brown Building
Rufus P. Bucher Meetinghouse
Campus Security Center
High Library
Leffler Chapel and Performance Center
Leffler House (Office of Admissions)
Penn State Hershey Medical Group Elizabethtown
(One Continental Drive, Elizabethtown, PA 17022)
Raffensperger Alumni House
Residence Life Building
Special Events/Summer Programs (SESP) Building
Thompson Gymnasium
the Jay Walk

Athletics and Facilities

Blue Jay Athletic Association
Blue Jay Athletics Alumni Reunion
Blue Jays (Blue Jays swimming)
Alumni Courts
East Course at Hershey Country Club –off-campus
Elizabethtown Fairgrounds or Lancaster County Central Park – off-campus
Ira R. Herr Field – soccer
Kevin Scott Boyd Stadium
The Nest -- softball field
Wolf Field

Other Spaces on Campus

Academic Quad
The Dell
Lake Placida
Brinser Field
Bird Feeder
Fetzer Lounge -- Wenger

DEPARTMENT LOCATIONS

Alpha Hall

Centennial Meeting Room
Dean of Faculty
Human Resources
Institutional Advancement/Development Office
Marketing and Communications, Office of
Payroll/Student Employment Office
President, Office of the
Provost and Senior Vice President, Office of the
Research and Planning, Office of
Susquehanna Valley Ministry Center
Vice President for Administration, Office of the
Vice President for Finance, Office of the

Baughner Student Center

Campus Residence Association
Center for Student Success
Academic Advising, Career Services, Counseling Services, Disability Services, Learning Services
Department of Fine and Performing Arts: Theatre and Dance Division
Dean of Students
Etownian
International Student Services
Pennsylvania State Employees Credit Union (PSECU)
Student Activities Hub
Student Senate
Students Working to Entertain E-town (S.W.E.E.T.)
Theatre Box Office
Tempest Theatre

Bowers Writers House

Brossman Commons

Bird Cage
Body Shop
Blue Bean Café
Center for Student Involvement
Chaplain and Religious Life
Momentum Office
Office of Diversity
Student Activities and Campus Center
College Store
Dining Services
Mail Services
Office of Prestigious Scholarships and Fellowships Student Activities Hub

Brown Building

Facilities Management and Construction Services
Scheduling Office
Technical Operations

Campus Security Center

**Elizabethtown College School of Continuing and Professional Studies
at the Edward R. Murphy Center for Continuing Education**

High Library

High Library
Scholar-in-Residence

James B. Hoover Center for Business

Department of Business
Elizabethtown College School of Continuing and Professional Studies
at the Edward R. Murphy Center for Continuing Education
The High Center

KAV

Technical Operations

the Jay Walk

Athletics
Department of Physical Education
Elizabethtown College Ira R. Herr Athletic Hall of Fame

Leffler Chapel and Performance Center

Gretna Music
Lyet Gallery
M&M Mars Room
McCormick Gallery
Musser Auditorium
Performance Room
Prayer Room

Leffler House

Office of Admissions

Masters Center for Science, Mathematics and Engineering

Esbenshade Hall

Department of Mathematical and Computer Sciences

Department of Occupational Therapy

Department of Engineering and Physics

Department of Psychology

Gibble Auditorium

Lyet Wing for Biological Sciences

Department of Biology

Masters Mineral Gallery

Musser Hall

Department of Chemistry and Biochemistry

Myer Hall

BCA Study Abroad

Print Services

Susquehanna Room

Nicarry Hall

Center for Global Understanding and Peacemaking

Center for Community and Civic Engagement

Department of Education

Information and Technology Services

Department of Politics, Philosophy and Legal Studies

Department of Social Work

Department of Sociology and Anthropology

Study Abroad

Women and Gender Studies

Ober Annex

Conestogan yearbook

Raffensperger Alumni House

Alumni Relations

Residence Life Building

Steinman Center for Communications and Art

Department of Communications

ECTV-40

Brinser Lecture Room

Department of Fine and Performing Arts: Fine Arts Division

Television Studio

WWEC-FM (Radio Station)

Thompson Gymnasium area

Student Wellness and Campus Health (The Well)
Alumni Pool
Training Room

Wenger Center

Elizabethtown College Honors Program: Sponsored by the Hershey Company
Department of English
Department of History
Department of Modern Languages
Department of Philosophy
Department of Religious Studies

Young Center for Anabaptist and Pietist Studies

Bucher Meetinghouse

Zug Memorial Hall

Business Office
Department of Fine and Performing Arts: Music Division
Financial Aid Office
John W. Hess Gallery
Purchasing
Registration and Records

INTERDISCIPLINARY PROGRAMS

Anabaptist and Pietist Studies
Minor
Asian Studies Minor
Creative Writing Minor
Forestry and Environmental
Management Major
General Sciences Minor
International Studies Minor
Peace and Conflict Studies Minor
Political Science, Philosophy and
Legal Studies
Pre-Law Advisory Program
Women and Gender Studies Minor

ACADEMIC MAJORS

Accounting, B.S.
Actuarial Science, B.S.
Biochemistry, B.S.
Biology, B.S.
BioTechnology, B.S.
Business Administration, B.S.
Chemistry, B.S.
Communications, B.A.
Computer Engineering, B.S.
Computer Science, B.S.
Criminal Justice, B.A.
Economics, B.A.
Early Childhood Education, B.S.
Elementary/Middle Level
Education, B.S.
Engineering 3+2, (B.A., B.S.)
Engineering, B.S.
English, B.A.
Environmental Science, B.S.
Fine Arts, B.A.
Forestry and Environmental
Management, B.S.
French, B.A.
German, B.A.
Health and Occupation, B.S.
History, B.A.
Industrial Engineering
Management, B.S.
Information Systems, B.S.
International Business, B.S.
Japanese, B.A.
Mathematics, B.S.
Music, B.A.
Music Education (K-12), B.M
Music Therapy, B.M.
Occupational Therapy, M.S
Philosophy, B.A.
Physics, B.S.
Political Science, Philosophy and
Legal Studies, B.A.
Psychology, B.A.
Religious Studies, B.A.
Secondary Education, B.A, B.S.
Biology
Chemistry
English
General Science Education
Math
Physics
Social Studies
Social Work, B.A.
Sociology-Anthropology, B.A.
Spanish, B.A.
Spanish Education (K-12), B.A.
Theatre, B.A.

ACADEMIC MINORS

Anabaptist and Pietist Studies
Anthropology
Art History
Asian Studies
Biochemistry
Biology
Business Administration
Chemistry
Communications
Computer Science
Creative Writing
Economics
English Literature
English Professional Writing
French
General Science
German
History

Human Services
International Studies
Information Systems
Japanese
Mathematics
Music
Peace and Conflict Studies
Philosophy
Physics
Political Science
Psychology
Religious Studies
Sociology
Spanish
Studio Art
Theatre
Women and Gender Studies

ANNUAL COLLEGE EVENTS

College-wide

Baccalaureate
Carlos R. and Georgiana E. Leffler Memorial Lecture (Leffler Lecture)
Carper Lecture
Christmas Tree Lighting Ceremony
Commencement
Convocation
Distinguished Student Awards Ceremony
Fulton Theatre Employee Appreciation Event
Guest Poet Series
Induction
Lafevre Lecture
Leadership Council Meeting
Move In Day
Orientation President's Dinner
Spring into Campus
Scholarship and Creative Arts Day (SCAD)
Senior Dinner
Trustee Meetings
The Judy S. '68 and Paul W. Ware Colloquium on Peacemaking and Global
Citizenship
Women & Gender Studies Lecture
Woodrow Wilson Visiting Fellow

Office of Admissions

Accepted Students Day
Business Day
Communications Day
English Day
Jay for a Day
Open Admission Committee
Open House
Pennsylvania Liberal Arts Tour
Engineering and Physics Day

Alumni Relations

When referring to someone who is an alumnus or alumna (plural-alumni) of the College, the name is followed by an apostrophe along with the last two digits of the year they graduated (John Doe '89). To obtain an apostrophe you must type it like this: John Doe'89 and then add a space between the "e" and the apostrophe. If it is not typed this way, the apostrophe becomes a single quote, which is incorrect.

Annual Alumni Field Hockey Game
Annual Alumni Women's Soccer Game
Annual Alumni Volleyball Match
Annual Alumni Men's Soccer Game
Annual Homecoming Parade Float Theme Camp Out at the Alumni House
Annual Men's Lacrosse Alumni Game
Homecoming Parade Float-Building Party
Annual Women's Lacrosse Alumni Game
Fall Alumni Council Meeting
Homecoming and Family Weekend
 Annual Alumni Oktoberfest Party
 Fall Reunions (25-, 30-, 35-, 40- and 45-year)
Alumni Association Thanksgiving Dinner Portraits
Annual Women's Basketball Alumni Game
Annual Alumni Men's Basketball Game
Alumni Into the Campus (dovetail with Student Senate's efforts)
Spring Reunions (5-,10-,15-, and 20-year)
Golden Graduates Reunion (51 years or more)
Senior Week Activities
 Alumni Association Pig Roast and Networking
 "Starbucks & Memories"
 The President's Picnic & Senior Class Toast
 "The Morning After" Breakfast
 All-College Picnic & Senior's Choice Awards
50-Year Golden Reunion

Department of Biology

Homecoming----Biology Department Alumni Reunion
Charles S. Farver-Apgar & Bessie D. Apgar Distinguished Alumni Award
presentation
Biology Department Awards Banquet

Department of Business

Accounting Job Fair
Business Alumni Reunion
International Business Day
CPA Passport to Opportunity
Business Expo
Accounting Advisory Committee Meeting
Department & Scholarship Day
Career Planning Luncheon with Executives
Business Executives Advisory Council Day
Annual Student Conference in Business and Economics
Department of Business Awards Banquet

Elizabethtown College School of Continuing and Professional Studies (SCPS) at the Edward R. Murphy Center for Continuing Education

Graduation Banquet
Alpha Sigma Lambda National Honor Society Induction Ceremony

Dining Services

All Campus Picnic
Homecoming Candlelight Buffet Dinner
Spooktacular Halloween Dinner
Annual Student Thanksgiving Dinner (served family-style by faculty and staff members, and friends of E-town College)
Exam Treats
Student Holiday Dinner
Annual Theme Dinner and Food Show in conjunction with our main food supplier, John Gross and Company (theme changes each year)
TGIS Picnic dinner
Reflections at the Lake (reception following baccalaureate)

Department of Chemistry & Biochemistry

Chemistry & Biochemistry Annual Awards Banquet
Chemistry & Biochemistry Alumni Reunion (Homecoming)
Chemistry & Biochemistry Career Exploration Event (Biennial)
Chemistry & Biochemistry End of the Year Picnic (Sponsored by E-Town's Student Affiliates Chapter of the American Chemical Society)

Department of English

English Department Fall Picnic
English Day
English Department Alumni Mentor banquet
Scholarship and Creative Arts Day
Guest poet series
English Department Senior Awards Ceremony and Banquet

Department of History

Phi Alpha Theta History Honor Society Induction Banquet

Department of Mathematical and Computer Sciences

Pi Mu Epsilon Lecture and Banquet

Department of Sociology and Anthropology

Alpha Kappa Delta & Lambda Alpha Honor Society Inductions

Presentations for the Weller Award

Senior Recognition Banquet

Department of Psychology

Homecoming Alumni Reunion

Psychology Club Picnic

Senior Banquet

Office of Civic Engagement

Into the Streets

Martin Luther King, Jr., Day of Service

Office of Student Activities

Homecoming & Family Weekend

Lil' Sibs Weekend (Biennial)

Thank Goodness It's Spring (TGIS)

Young Center for Anabaptist and Pietist Studies

Durnbaugh Lectures

Spring Banquet

Dale W. Brown Book Award Lecture

AWARDS & HONORS

Alumni Association

The Educate for Service Awards:

-Service Through Professional Achievement

-Service To The College

-Service To Humanity

Alumni Relations

Homecoming Parade Campout Cup

Center for Community and Civic Engagement

Community Engagement Award

Department of Biology

Dr. Charles S. Farver-Apgar & Dr. Bessie D. Apgar Biology Alumni Award

Honors in the Discipline

Dr. Benjamin G. and Vera B. Musser Pre-Medical Scholarship

Thomas C. Conover Memorial Scholarship

Dr. Charles E. and Mary E. Weaver Biology Scholarship

Dr. Charles S. Farver-Apgar Memorial Biology Scholarship

Outstanding Student Teacher Award

Departmental Service Award

Outstanding Academic Achievement Award

Department of Business

Accounting Alumni Award

Alice L. Knouse Scholarship

Christine Eberly Scholarship Award

Dentsply Scholarship

Dentsply International Internship Scholarship

Departmental Scholarship

Douglas and Victoria Meechan Memorial Award

Financial Executives International (FEI)-Central Pennsylvania Chapter

Outstanding Student Award

Freshman Ernst & Young Accounting Scholarship

Glenn R. Patterson Scholarship

Herman G. Enterline Scholarship

James B. Hoover Business Department Scholarship

Jay & Carolyn Buffenmyer International Business Scholarship

John W. Hess Scholarship Award

Mary Sachs Scholarship

Musselman Scholarship

Outstanding Business Student Award

Outstanding Business Student Award Nominees

Outstanding International Business Student Award

The Pennsylvania Institute of Certified Public Accountants Award
Robert E. Hall '68 Scholarship
Student Conference in Business & Economics Best Paper Award
Student Conference in Business & Economics Certificates
VITA Volunteers
The Wall Street Journal Award

Department of Chemistry & Biochemistry

Oscar F. Stambaugh Outstanding Alumni Award
CRC Freshman Chemistry Achievement Award
POLYED Undergraduate Organic Chemistry Award
Analytical Chemistry Award
Inorganic Chemistry Award
SEPSACS Outstanding Senior Chemistry Major Award
A.C. Baugher Chemistry Award
ACS Student Affiliates Award
Sallie K. Schaeffer & Dr. Charles D. Schaeffer M.D. Chemistry Scholarship
Dr. & Mrs. Gerald R. Weaver Medical Technology Award
Gamma Sigma Epsilon Chemistry Honor Society

Department of Communications

Communications Achievement Awards:
First Year Achievement Awards
Sophomore Achievement Awards
Junior Achievement Awards
Senior Achievement Awards
The Donald E. Smith Excellence in Audio Production Award
Excellence in Print Journalism Award
Excellence in Visual Communication Award
Governor James M. Duff Public Speaking and Performance Award
IABC Award for Excellence in Corporate/Institutional Communication
Betty Kaylor Memorial Scholarship
Raffensperger Communications Award
Sharon Ann Smith Memorial Scholarship
WGAL-TV/Hearst Award for Excellence in Broadcasting

Dining Services

John W. Gross Jr. "Above and Beyond" Scholarship
Dining Services Scholarship for Student Employees
Dining Services Student Manager of the Year (*Cash Operations/Marketplace*)

Department of Education

Craig Anderson Scholarship
Dr. Sheldon S.R. Madeira Scholarship
Lester A. Risser Scholarship
Ruth Eshleman Althouse Scholarship
Raymond R. Baugher Award
Flavia Martz Baugher Award

Department of English

Christian S. Wenger English Prize
Evelyn Poe Freshman Writing Award
Louise Baugher Black Award for Non-Fiction Prose Writing
Ralph W. Schlosser Award in Renaissance Literature

High Library

Anna Carper Excellence in Library Research Award

Department of History

Ben Hess Award
Joe Zcanno Award
Endowment Award

Department of Mathematical and Computer Sciences

I.L. Bossler Scholarship Award
Outstanding Senior in Mathematical Sciences
Induction into Pi Mu Epsilon

Department of Psychology

Earl W. Seibert Psychology Scholarship
Psi Chi National Honor Society

Residence Life

RA of the Year Award

Department of Sociology and Anthropology

Forrest Weller Award for Outstanding Paper in Sociology
Induction-Alpha Kappa Delta International Sociology Honor Society
Induction-Lambda Alpha National Collegiate Honor Society for Anthropology

Department of Student Life

Distinguished Student Awards
Faculty Award for Contributions to Diversity and Inclusion
Office of International Student Services
Point of Distinction Award
Staff Award for Contributions to Diversity and Inclusion

Young Center

The Dale W. Brown Book Award for Outstanding Scholarship in Anabaptist and Pietist Studies

REGISTERED STUDENT GROUPS

ALLIES

Alpha Lambda Delta Honor Society (ALD)

Alpha Psi Omega Honors Society (APO)

Anime Club

Blue Faze Step Team

Campus Residence Association (CRA)

Charity and Advocacy for Ending Poverty

Circle K

Class of 2011 Senate

Class of 2013 Senate

Club Volleyball

College Republicans (College Reps)

Colleges Against Cancer (CAC)

Comic Club

Computer Science Club

Conestogan Yearbook

Delta Mu Delta Honor Society in Business

Education Organization (Ed Org)

Elizabethtown College Habitat for

Humanity (E-town Habitat)

Elizabethtown College Environmental

Group (ECEG)

Elizabethtown College Knit/Crochet Club
(ECKC)

Elizabethtown College Running Club
(ECRC)

Elizabethtown College Television (ECTV)

Elizabethtown College Triathlon Team

Elizabethtown College Young Americans
for Freedom (EC-YAF)

Emotion

E-town Ice Hockey Club

Express

Faith in Action (FIA)

Gamer's Guild

German Club

Get A.B.S.U.R.D. (Get a Better Safer

Understanding for Responsible Drinking)

Hillel

History Club

Honors Council

Illumina

Intellectual Film Club

International Club

Intervarsity Christian Fellowship (IV)
(IVCF)

K9 Club

Latinos Unidos

Link

Literati

Mad Cow

Marketing Club

Math Club

Medicus

Melica

Mock Trial

National Science Teachers Association

Student Chapter of Elizabethtown College
(NSTA-EC)

Newman Club

Noir

Operation Net in E-town (ONE)

Pennsylvania Collegiate Music Education
Association (PCMEA)

Phalanx

Phi Alpha Honors Society

Ping Pong Club

Pre-Law Club

Psychology Club

Sketch-E

Social Work Student Association (SWSA)

Sock and Buskin

Student Affiliates of the American
Chemical Society (Chem Club)

Student Occupational Therapy
Association (SOTA)

Students in Free Enterprise (SIFE)

Students Promoting Awareness and
Responsible Choices (SPARC)

Tri-Beta National Biological Honor
Society

Ultimate Frisbee Club

OTHER STUDENT GROUPS

Accounting and Finance Club
Alpha Mu
Amnesty International Elizabethtown College Chapter
Asian Culture Association
Best Buddies
Biology Club
Brethren Group
Campus Crusade for Christ
Charity and Advocacy for Ending Poverty
Cheerleading Club
Class of 2012 Senate
Class of 2014 Senate
College Democrats
Dolce
Etownian
Fine Print Literary Magazine
Gamma Sigma Epsilon
Omicron Delta Epsilon
Outdoors Club
Phi Beta Lambda
Photography Club
Pi Theta Epsilon
Psi Chi
S.W.E.E.T. (Students Working to Entertain E-Town)
Saturday's Special
Sine Nomine
Sociology- Anthropology, Criminal Justice Club (SACJ)
SoHis
Student Athlete Advisory Committee (SAAC)
Student Senate
Students Creating Really Awesome Pages (SCRAP)
Vocalign

MISC.

Jaywalkers