

Booklist Report - by Course

ETOWN COLLEGE STORE

Term: Summer Online 2015

Course	Course Description			Course Ref #	Cont?	Instructor	Est	
Course Note				Section Note			Enroll	
ISBN/Identifier	Author	R/C/O/S	Title/Description	Publisher	Edition	CY	New Price*	Used Price*
Book Note								
BA-315-A	Internet Marketing			27651		Williams		20
9780789747419	BLANCHARD	R	SOCIAL MEDIA ROI (P)	QUE		2011	24.99	18.74
9780470499313	HALLIGAN	R	INBOUND MARKETING	WILEY		2010	24.95	18.71
9780071762342	KERPEN	R	LIKEABLE SOCIAL MEDIA (P)	MCG		2011	22.00	16.50
9780071743860	THOMAS	R	ONLINE MARKETING COURSE (P)	MCG		2011	20.00	15.00
BA-330-A	Legal Environment of Business			27652		Williams		20
Course cancelled - Summer 2015								
*** NO TEXT ***						0		
BA-470-A	Internship in Business			28046		Varamini		5
*** NO TEXT ***						0		
CH-109-A	NPS Introduction to Forensic Science			27629		Papez		20
0536502676	PEARSON LEARN	R	VIRTUAL FORENSIC LABS PEARSON LEARNING SOLUTNS, 1/e Access Card	PEAHE	1	2013	84.20	
9780135045206	SAFERSTEIN	R	CRIMINALISTICS	PH	10TH	2011	0	50.00
COM-252-A	HUM Multi-Cultural Communications			27465		Telleen		20
9781111349103	SAMOVAR	R	COMMUNICATION BETWEEN CULTURES (P)	ITP	8TH	2013	180.33	135.25
COM-333-A	Organizational Communication			27466		Gillis		18
9780205798254	MODAFF	R	ORGANIZATIONAL COMMUNICATION (P)	AB	3RD	2012	126.80	95.00
EC-101-A	Principles of Macroeconomics			27653		Paul		20
9781429288620	KRUGMAN & WEL	R	Text should be ordered at - http://users.etown.edu/p/pauls/ec101	WORTH	3rd	2013	0	0
Purchase this online through Worth Publishing website. Not available for sale in the College Store								
EC-102-A	Principles of Microeconomics			27654		Krichevskiy		20
0077660870	MCCONNELL	C	Connect w/e-book for Microeconomics - Purchase online only	MCG		0	120.00	0
Purchase online								
9781308456065	MCCONNELL	C	Microeconomics EC 102	MCG		2015	136.65	0

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Book Note								
ED-224-A			Pennsylvania History and Government for	27660		Finley-Bowman		20
9780195116311	KENNY	R	MAKING SENSE OF MOLLY MAGUIRES	OUP		1998	30.00	22.50
9780271022147	MILLER	R	PENNSYLVANIA: HISTORY OF COMMONWEALTH (P)	PENST		2002	47.95	35.96
ED-258-A			Educational Assessment and Evaluation	27659		Toro		20
9780133830262	NITKO	R	EDUCATIONAL ASSESSMENT OF STUDENTS (LLF)	PH	7TH	2015	90.66	0
ED-360-A			Integrated Strategies for Creative Expre	27658		Bellew		20
9780132853361	ISENBERG	R	CREATIVE THINKING & ARTS-BASED LEARNING (W/OUTMYEDUCLAB) (P)	PH	6TH	2013	121.80	91.35
EN-100-A			PLE Writing and Language	27670		Skillen		18
9780312542542	HACKER	R	POCKET STYLE MANUAL	BEDF	6TH	2012	34.33	25.75
9780393912197	PETERSON	R	NORTON READER: SHORTER (P)	NORT	13TH	2012	53.00	39.75
EN-281-A			CE Writing and Analyzing the Short Story	27671		Grimm		20
9780155060814	BOYLE	R	DOUBLETAKES: PAIRS OF CONTEMP SHORT STORIES (P)	ITP		2004	121.66	71.00
FR-111-A			PLO Elementary French I	27677		Borilot		20
9781618571007	MITSCHKE	R	PROMENADES (W/SUPERSITE ACCESS) (P)	VISTA	2ND	2014	255.66	0
HI-112-A			NCH History of Modern Asia	27445		Kenley		20
9780679721031	HERSEY	R	HIROSHIMA (P)	RH		1985	7.95	5.96
9780451168368	MARKANDAYA	R	NECTAR IN A SIEVE (P)	NAL		0	6.95	5.21
9780205649167	MURPHEY	R	HISTORY OF ASIA (W/OUT ACCESS CODE) (P)	LONGM	6TH	2009	89.00	55.00
9781573225434	NINH	R	SORROW OF WAR (TRANS HAO) (P)	BERK		1993	16.00	12.00
9780307390974	YANG	R	WOMAN FROM SHANGHAI (P)	AN		2010	16.00	10.00
HI-114-A			WCH Western Civilization I	27446		Johnson		20
9781111342340	LEWIS	R	WCIV (W/BIND-IN ACCESS CARD) (V1) (P)	ITP		2012	64.00	0

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Book Note								
HI-115-A	WCH Western Civilization II			27444		Newsome		20
9780874512465	GUILLAUMIN	R	LIFE OF A SIMPLE MAN (P)	UPNEN		1982	15.95	10.00
9780142437902	JUNGER	R	STORM OF STEEL (TRANS WINTRO HOFMANN) (P)	VP		2003	17.00	12.75
9781133610151	NOBLE	R	WESTERN CIVILIZATION: ADVANTAGE (V2) (P)	ITP	7TH	2014	73.33	55.00
LAT-111-A	PLO Elementary Latin I			27874		Besse		20
9780205997039	KITCHELL	R	Disce! An Introductory Latin Course, Volume 1 Plus MyLatinLab (multi-semester access) with eText -- Access Card Package	PEAHE	1st	2011	102.86	0
9780553590128	TRAUPMAN	R	NEW COLLEGE LATIN & ENGLISH DICTIONARY (REV AND UPD) (P)	BANT		2007	5.99	4.49
MA-251-A	MA Probability and Statistics			27423		McDevitt		20
000076	MOORE	R	Access Code-Basic Practice of Statistics w/e-text	COPYSRV	5	2010	30.00	0
MA-251-B	MA Probability and Statistics					Soltys		20
000076	MOORE	R	Access Code-Basic Practice of Statistics w/e-text	COPYSRV	5	2010	30.00	0
MU-479-A	Professional Internship in Music Therapy			27863		Behrens		25
	*** NO TEXT ***					0		
PHY-105-A	NPS How Things Work			27433		Stuckey		20
9781118237762	BLOOMFIELD	C	HOW THINGS WORK (P)	WILEY	5TH	2013	189.00	141.75
9780470223994	BLOOMFIELD	C	HOW THINGS WORK (P)	WILEY	4TH	2010	0	47.00
PS-111-A	SSC American National Government			27415		Kopko		20
9781285857671	DAUTRICH	R	The Enduring Democracy	ITP		2015	130.95	98.21
PS-245-A	NCH International Relations			27421		Ozkanca		20
9780205780211	GOLDSTEIN	R	INTERNATIONAL RELATIONS (2010-2011 UPD) (P)	LONGM	9TH	2011	0	35.00
SED-212-A	Learning Environment and Social Intrctn			27655		Coyle		20
	Book is specific to major							
9780942961324	SCHNIEDEWIND	R	OPEN MINDS TO EQUALITY (P)	RETHK	3RD	0	24.95	18.00

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Book Note								
SED-212-A	Learning Environment and Social Intrctn			27655		Coyle		20
Book is specific to major								
9780073378626	WEINSTEIN	C	ELEMENTARY CLASSROOM MANAGEMENT (P)	MCG	5TH	2011	126.66	50.00
For Early Childhood majors only								
9780073378619	WEINSTEIN	C	MIDDLE & SECONDARY CLASSROOM MANAGEMENT (P)	MCG	4TH	2011	110.00	70.00
For Elementary, Middle or Secondary Education majors only								
SED-342-A	Effective Instruction for Students with			27656		Haley-Mize		20
9780205545759	BOUTOT	R	AUTISM SPECTRUM DISORDERS (P)	AB		2011	67.60	50.70
SED-344-A	Intensive Reading, Writing and Mathemati			27657		Haley-Mize		20
9780133362527	COOTER	R	COMPREHENSIVE READING INVENTORY (W/BIND-IN ACCESS CODE)	PH	2ND	2014	83.93	0
9780205523412	LIPSON	R	ASSESSMENT & INSTRUCTION OF RDG ETC	AB	4TH	2009	153.40	115.05
SO-101-A	SSC Discovering Society			27422		Kanagy		20
9780345366627	BENSHEA	R	Jacob the Baker: Gentle Wisdom for a Complicated World	BALLA		1990	11.00	8.25
9780385065290	BERGER	R	INVITATION TO SOCIOLOGY (TRADE ED) (P)	DD		1963	14.95	11.21
9780761985624	KANAGY	R	RIDDLES OF HUMAN SOCIETY (P)	SAGE		1999	82.00	61.50
9781412954303	RITZER	R	MCDONALDIZATION OF SOCIETY	SAGE	5TH	2008	45.95	34.46
SP-111-A	PLO Elementary Spanish I			27675		Nissman-Cohen		20
9781618570628	BLANCO	R	AVENTURAS ACCESS CODE, PRIMER CURSO DE LENGUA ESPANOLA A	VISTA	4TH	2014	141.00	0
TH-105-A	HUM Introduction to Theatre			27412		Wolf-Spencer		20
9781413015577	MADDEN	R	VINTAGE DRAMA: POCKETFUL OF PLAYS (V) (P)	ITP		2006	18.00	13.50
9780205118021	WAINSCOTT	R	THEATRE (W/OUT MYSEARCHLAB) (P)	AB	4TH	2012	148.00	103.75