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Elizabethtown College

World Affairs Council of
Harrisburg
International Women's
Conference:
WOMEN AT THE
FRONTIER

April 20, 2013
Elizabethtown College



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PINNACLEHEALTH

9 A.M. OPENING REMARKS

**9:15-10:45 A.M. WOMEN AT THE FRONTIER:
LOCAL AND GLOBAL PERSPECTIVES ON
HEALTH, POWER AND SURVIVAL**

**Moderator: Joyce M. Davis, President, World Affairs
Council of Harrisburg**

10:45-11 a.m. – BREAK

**11 a.m.-12:30 p.m. – THE FAITH FRONTIER:
WOMEN IN THE CLERGY**

**Moderator: Rev. Tracy Sadd, Chaplain, Elizabethtown
College**

**12:30-1:45: WOMEN AT THE FRONTIER:
PERSPECTIVES OF A MUSLIM WOMAN
Speaker - Ruba al Hassan, Social Policy Advisor,
Government of Abu Dhabi, United Arab Emirates**

**1:45—3:15 P.M. – THE TOUGHEST
FRONTIERS: WOMEN IN TRADITIONALLY MALE
PROFESSIONS**

Moderator: CV Commissioner Barbara Cross

3:15-3:30 p.m. CLOSING REMARKS - Joyce Davis





Joyce M. Davis is Founder and President of the World Affairs Council of Harrisburg and veteran journalist who has lived and worked around the globe. She specializes in Islam and the Middle East and is the author of two books on the subject that have received international acclaim. Davis served as a foreign correspondent and editor for National Public Radio and Knight Ridder Newspapers. Davis is a published author and has specialized in covering Islamic political movements, from the most peaceful to the most militant. Before moving to Harrisburg, she was Associate Director of Broadcasting for Radio Free Europe and supervised broadcast services to Iran, Iraq, Afghanistan and the countries of Central Asia. Davis has been honored with many distinguished fellowships and awards, including twice receiving the DuPont- Columbia Silver Baton for international reporting. In 2006, Davis was awarded an honorary doctorate by Kyrgyz International University for her work promoting a free press in the countries of the former Soviet Union. Davis is a member of the board of trustees of Elizabethtown College.

Anne Deeter Gallaher, co-author of “Women in High Gear”

Deeter is owner/CEO of the Deeter Gallaher Group LLC, a marketing/PR firm that combines traditional and social media to wield *Powerful language. Smart marketing.*SM

Driven by measurable performance, Anne and her team create award-winning results for clients in mechanical contracting, engineering, IT, banking, commercial real estate development, legal, music entertainment, and the automotive industries.

Serving on The Salvation Army Harrisburg Capital Region advisory board and the Harrisburg Regional Chamber/CREDC board, Anne is also a member of *The Wall Street Journal's* Women in the Economy Task Force and the founder of Harrisburg Social Media Club. Working to build a stronger representation for her Music City clients, Anne recently joined the Nashville Chamber of Commerce and is establishing an office in Nashville. Anne is the co-author with Amy D. Howell of *Women in High Gear: A Guide for Entrepreneurs, On-*

Rampers, and Aspiring Executives. Published in *The Wall Street Journal*, *The Huffington Post*, Ragan Communications, and a contributor to several blogs, Anne holds bachelor degrees in English and Communications/Journalism. Honored in 2007 as one of PA's Best 50 Women in Business, she is a frequent speaker and writer on entrepreneurship, women in business, social media, and PR/marketing.

Rev. Barbara J. Terry, Vice President, Mission Effectiveness for Pinnacle Health System, has exceptional and formidable statewide, national and international experience in the arenas of community health, performance improvement and hospital administration. Formerly as President and CEO of the Institute for Healthy Communities, Ms. Terry led the development of nearly 100 community-based partnerships and assisted in over 200 hospitals. Health systems across the commonwealth in their efforts to improve health based on a mission to serve as a catalyst for creating, linking, and support community-based partnerships that work to improve the healthy and quality of life in Pennsylvania. Dr. Terry has also provided consultation to a host of nonprofit and for-profit businesses in the area of governance development, community health improvement, and performance excellence.

Commissioner Barbara Cross is Chairman of the Cumberland Valley Commission. She was elected to the Board in November 2011 and is currently serving her second term in office. She was initially appointed to the Board by the Ninth Judicial District, Cumberland County Court of Common Pleas on May 5, 2008, to fill an unexpired term. Commissioner Cross is a U.S. Marine Corps Veteran. She retired from the U.S. Marine Corps Reserves after 25 years of service with the rank of Lieutenant Colonel and was re-called to Active Duty from 2004-2006 to support the Global War on Terrorism. Lt. Col. Cross's extensive military background includes logistics, budgeting,





and intelligence. She is a life member of the Marine Corps League and the Women Marine's Association. Commissioner Cross served on Governor Corbett's transition team for Veteran's Affairs and serves on U.S. Senator Patrick Toomey's Military Academy Screening Committee. In May 2012, Commissioner Cross was appointed by Governor Corbett to serve as a member of the Pennsylvania Commission for Women. Currently, she also serves on the Board of Directors of the United Way Capital Region, Chatham University Alumni Board, Carlisle Regional Hospital's Bio-Medical Ethics Committee, and Dickinson College Institutional Animal Care and Use Committee.

Lynn Baker is president of Harrisburg Business Women and owner of Proforma Promotes! The company provides brand management solutions. They are committed to bringing ideas, inspiration, strategy, and tools to help our customers grow their business and achieve success. Ms. Baker helps advocate for women business owners and her organization provides mentoring and support services for small businesswomen.

Nancy J. Latimore has served as Director of Athletics at Elizabethtown College since 1995. While at Elizabethtown, she has served on both the Operations and Strategic Planning Committees for the Middle Atlantic Conference, as well as the NCAA Division III Championships Committee and NCAA Woman of the Year Selection Committee.

Prior to coming to Elizabethtown, she was the Associate Director of Athletics for Clarion University of Pennsylvania, during which time she served on the University's President's Commission on the Status of Women, the United Way Board of Directors, and the NCAA Men's and Women's Tennis Committee. Before arriving in Clarion, she served as the Assistant Director of Championships for the NCAA.

A native of Huntingdon, Pa., she earned both her B.S. and M.Ed. in health and physical education at West Chester University. Her career in college athletics began in Huntingdon, at Juniata College, where she served as Assistant Director of Athletics, and Head Coach of Basketball and Tennis. She is a member of the Juniata College Sports Hall of Fame as well as the Huntingdon County Sports Hall of Fame. She and her husband, Bill, are the proud parents of Sarah, a 2011 Elizabethtown College graduate, and David, currently a sophomore at the College.

Tracy Wenger Sadd is Chaplain, Director of Called to Lead, Director of Religious Life, and Lecturer in Religious Studies at Elizabethtown College. An ordained clergywoman in the Church of the Brethren, Sadd holds an M.Div., an M.B.A., and also is a candidate for a doctoral degree in spirituality, leadership, and education. Sadd teaches academic courses in theology, church in the 21st century, global values, and leadership. She has published curriculum and prayers, and co-edited the book "God and Country: Diverse Perspectives on Christianity and Patriotism." She is conducting research related to pedagogies that promote bridge-building behaviors across religious and cultural boundaries, and her office is participating in President Obama's Interfaith and Community Service Campus Challenge, which has many goals, including promoting cooperative efforts across religious and non-religious boundaries to solve community problems. Sadd has particular interests in spirituality and leadership, ethical leadership, and change management. She is the co-author of a grant from the Association of American College and Universities that has resulted in a two-year project at the College named "Calling, Career, and Civic Development."





Rev. Sandy L. Strauss joined the staff of the Pennsylvania Council of Churches as its Director of Public Advocacy in April 2004. The Director of Public Advocacy is a member of the Council's executive staff with responsibilities to inform, educate, and empower people of faith on significant public issues and to coordinate and articulate public policy positions that reflect the Council's constituent church bodies' commitment to peace, justice, equality and compassion for all people. Sandy received her Master of Divinity degree from Lancaster Theological Seminary and is ordained as a Minister of Word and Sacrament in the Presbyterian Church (USA). She also holds a Master of Arts in Public Policy Studies from Duke University, and a Bachelor of Arts in Journalism and Music from the Lindenwood Colleges (St. Charles, MO). She lives in Harrisburg with her husband, David Arnold, a handyman and clockmaker who does many things, but especially miraculous things with wood. Together they have reclaimed a city property on the block behind them for Dave's woodshop, a prolific garden, and a home for tens of thousands of bees and six chickens.

Rev. Dr. Virginia Parkum is a Buddhist priest with the Blue Mountain Lotus Society. She leads services and meditation in Harrisburg and also teaches Zen arts classes in Zen ink brush painting, the ways of tea and Buddhism, Buddhism and music, and sand mandalas. She is active in interfaith work and was selected as an Outstanding Woman in Pennsylvania by the Pennsylvania Commission on Women. Her exhibit *As We Remember: The Holocaust and Its Aftermath in Paintings and Poems*, was hung in the Holocaust Reading Room at Penn State University, Harrisburg, throughout 2012. She co-authored *Soul Quest: Zen Lessons for the Journey of Life* and book chapters on Buddhist work in social action and in prisons.

Rev. Marcy Nicholas, Pastor, Grace United Methodist Church is an ordained elder of the United Methodist Church. Currently, she is the pastor of Grace United Methodist Church, an urban and historical church in downtown Harrisburg. Rev. Nicholas is considered a "second-career" pastor because for the first half of her professional life she was on the faculty of Penn State York. There, along side of wonderful colleagues, she taught writing, literature, women's studies, and most recently the Bible as Literature. For the time being, she lives on a small farm with her artist husband in York County, with two goats, two dogs, and two cats. A contemplative at heart, she works at leading a life of prayer, study, and writing, while she lives out her Christian vocation in community with the absolute coolest congregation in the Harrisburg-Metro Area. She values robust, authentic conversation; the creative process; intellectual curiosity; good friends; good food; physical activity, especially golf; reading anything; the arts.

Ruba al Hassan, Social Policy Advisor, Government of Abu Dhabi, United Arab Emirates

Ruba Al Hassan currently serves as the Social Policy Advisor of the Government of Abu Dhabi in the United Arab Emirates (UAE), where she leads the social development division and advises key government officials on proposed public policies, strategic plans and key socio-economic initiatives. She is a social policy expert with an extensive career in human development and government affairs, and was formerly with the United Nations Development Program where she developed the UAE's National Strategy for the Advancement of Women and gender-mainstreaming program. Al Hassan founded the first shelter in the region for human trafficking victims and successfully lobbied for the region's first anti-trafficking legislation.

Al Hassan holds an MSc in Development Studies from the School of Oriental & African Studies in London and is currently an Edward S. Mason Fellow, MPA candidate at Harvard University. She strongly





believes in pushing boundaries and in that spirit became the first woman from the UAE to summit Mt. Kilimanjaro, the highest freestanding mountain in the world. Ms. Al Hassan is trilingual and fluent in Arabic, English and French.

Lt. Col. Laura McHugh currently serves as the Deployment Cycle Support Division Chief where she is charged with providing services, resources and training for over 19,000 Pennsylvania Army and Air National Guard Service Members as well as over 30,000 Family Members.

McHugh began her career by enlisting into the PAARNG in 1986. She attended King's College where she earned a BS Degree in Finance and was commissioned through Scranton University's ROTC program in 1991. She earned her Master's of Science Degree in Leadership and Business Ethics from Duquesne University in May 2009.

McHugh has held numerous positions throughout her career, but the most memorable was her time serving as the 131st Transportation Company Commander from 1999-2004. It is with this command that she deployed to Iraq from February 2003 – May 2004 in support of Operation Iraqi Freedom 1.

Prior to her position as Deployment Cycle Support Division Chief, LTC McHugh served in numerous capacities within the PAARNG Recruiting and Retention Battalion, where she ultimately served as the Battalion Commander from October 2008 – September 2011. LTC McHugh's awards include: the Bronze Star, Meritorious Service Medal, Army Commendation Medal, Global War on Terror Expeditionary and Service Medals , Overseas Ribbon and numerous State awards. She also holds the basic parachutist badge. LTC McHugh is an academic year 2013 selectee for the Army War College with an expected graduation date of June 2015. She currently resides in Pine Grove, PA with her husband who is a CPT in the PA National

Guard, and has two children, Brennan who serves as a PFC in the PA Army National Guard and daughter Kaitlyn.

Officer Jennie Jenkins is president of the Harrisburg Police League and recently named Officer of the Year. Officer Jenkins works in schools and mentoring programs to help youth in Harrisburg. Jenkins volunteers to head the reestablishment of PAL, which had been inactive for 35 years. PAL's mission is to help youth and impact crime in Harrisburg by providing educational, athletic and recreational activities for children. It is also designed to help youth see police officers as mentors. Last year, Jenkins was named Police Officer of the Year. She joined the Police Department in 2005. Jenkins is a graduate of Harrisburg Area Community College and has earned 14 awards with the department, including three for solving homicide cases.





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