Looking forward to kicking off Summer 2014 with a fun, exciting, culturally rich, and engaging international learning experience? Want to gain exposure to global education, earning course credits for graduation and/or for professional licensing (such as the CPA)? Interested in gaining firsthand knowledge of the world's second largest economy, its fast growing social framework, and its unique cultural experiences? Great News! A new course, Doing Business in China, will be offered this May! The program, offered through the Department of Business, is open to ALL Elizabethtown College students and alumni, with priority given to Business majors/minors on a first come, first serve basis.

You will join a diverse group of students for this unique and specially designed four credit course that includes a two week trip to Beijing and Tianjin, China. This course counts as an Entrepreneurship elective or may be used as an upper-level elective for business minors. Interested? It gets better!

**THIS MAY, WITH A GENEROUS GRANT.** you can apply for financial aid to offset the May term tuition! Financial aid is limited, so apply as soon as possible!

**HOW DOES THIS WORK?** – Register for BA372, a four credit course offered this May term. The group will depart on May 19th to Beijing, China. We will spend 13 days exploring the rich history, culture and diversity of the Golden Empire, touring historical sites, visiting local companies, enjoying guest lectures by business leaders, and participating in group discussion sessions. We will return to the U.S. on June 3rd. All students are required to attend several class sessions before leaving for Beijing, China.

**UNBEATABLE VALUE IN CHINA!** – The estimated program fee for students is $1,390 which covers hotel (double occupancy), meals (3 meals per day), a farewell banquet in Beijing, all ground transportation in China, most tickets to tour sites in Beijing, and your Chinese VISA. Not included are: tuition, airfare, ground transportation in the U.S., and your SOS card. The airfare from Newark, NJ to Beijing, China has fluctuated between $1,200 and $1,350 the last few years. The cost of airfare for this program will be announced in early 2014. **REMEMBER:** You may apply for financial aid to offset the May term tuition!

**REGISTER NOW! BA372 – DOING BUSINESS IN CHINA!**

If you have any interest in joining the program, please attend one of the information sessions that will soon be publicized. Any inquiries, please feel free to contact Dr. Neuhauser.