City Islanders Internship Program -- The Harrisburg City Islanders feel that you will get the most out of your internship experience by being exposed to all aspects of the business. Below are some brief descriptions of different areas of the City Islanders operations that you will have the opportunity to work in.

## Marketing and Promotions Internship

Marketing Intern – Mass Communications, Communication Studies, Marketing, Business

- Work directly with Director of Marketing to contact business sponsors to expand business partnerships including new and group programs. Work includes research, preparation and execution of all aspect of sponsorships. Intern will work directly with the business leader to achieve sponsorship goals.

- Interns will be involved in planning and executing the marketing plans including writing copy for social media, constant contact (e-newsletter) flyers, etc. As well layout of ad, flyers and posters, to promote game day special events. Finally they will be responsible for writing radio copy and coordinating with the station placement of all ads.

- Implement and attend public appearances

- Generate ideas for fan attendance, special events and group business
  - Spearhead one special event from concept to implementation

- Must work in the office 1-2 days and attend all home games

- Attend staff meetings

### Internship Qualifications
- Undergraduate or Graduate Degree candidate
- At least 18 years old
- Available for most home game dates (schedule available in January)
- A strong interest and passion for the business of sports
- No prior experience necessary – Priority given to students that will receive credit for internship (6 to 12 credits each)

### Internship Sessions are as follows:

**Spring Session- January thru April**

**Summer Session- May thru August**
(Game Day Interns are to work Game Days only, duties to be assigned as needs arise from each game.)

**Fall Session- September thru December**

Click To Complete Application Form

For more information on our internships, contact Jimmy Bowers at jimmy@cityislanders.com or call our office at 717-441-4625.