Intern 2015 - Business Development

Graybill Processing, Inc. of Elizabethtown, PA. (www.graybillprocessing.com) mills a high-quality, high-energy livestock feed using by-products from confectioners, bakeries and other food processors. They are exploring new business opportunities that include composting wet waste products. They are looking for two students that can conduct research on new markets and determine the viability of expanding into those markets. In addition to market analysis, the owners are interested in learning more about the size, competitors, pricing, margins, and SWOT analysis on the new markets. Furthermore, the intern will assist with analytical and research-related activities in order to support the Business Development team objectives to prospect for and qualify new opportunities for using compost process in other markets.

Qualification Requirements
- Undergraduate currently pursuing a degree in Business Administration
- Minimum GPA of 3.2 or higher
- Ability to take direction
- Ability to work independently and in a team environment
- An inquiring mind
- Must have outstanding communications skills, both written and spoken

This is an unpaid internship but offers an enormous amount of exposure understanding the business process of a firm and industry.