

# 24th Annual Student Conference in



**Friday, April 19, 2024**  
**11:00 am – 2:00 pm**  
**Elizabethtown College**  
**James B. Hoover Center for Business, Room 110**

TIME	EVENT
11:00 am	<b>Opening Remarks: Dr. Najiba Benabess, Dean</b>
11:05 am -12:30 pm	<b>SESSION A   Moderator: Sanjay Paul</b> <ul style="list-style-type: none"> <li>• ~Benjamin Durham: <i>“Groupthink in the FOMC Under Economic Stress”</i></li> <li>• ~Sokuntheary Heang: <i>“The Effect of Textile and Garment Export on Female Education Attainment: The Case of Developing Countries”</i></li> <li>• ~Noah Kennedy: <i>“The Effects of Medicaid Expansion under Affordable Care Act on Risky Health Behaviors”</i></li> <li>• ~Kevin Muhic: <i>“Examining the Differential Market Response to CEO Sentiment in Earnings Calls: A Gender Perspective”</i></li> <li>• ~Will Newsom: <i>“Regional Impact of Solar Energy on Price Volatility”</i></li> </ul>
12:30 -12:35	<b>Break</b>
12:35 pm -2:00 pm	<b>SESSION B   Moderator: Cristina E. Ciocirlan</b> <ul style="list-style-type: none"> <li>• ♦Keely Grim: <i>“Strategies for Family Business Professionalization”</i></li> <li>• Gabe Karl: <i>“National sovereignty and IMF borrowing: evidence and implications for international relations theory”</i></li> <li>• ♦Alex Lynch: <i>“Effects of Advertising on the Perceived Diversity of Ice Hockey”</i></li> <li>• ♦Meghan Murray: <i>“The Effects of Foreign Languages on the Effectiveness of Print Advertisements”</i></li> <li>• Theron Steinbrook: <i>“Fossil Fuels: A Financial Analysis and Technological Solutions”</i></li> </ul>

♦ Honors in the Discipline Presenter  
 ~ Student at Gettysburg College