The 2015 ECONOMICS SYMPOSIUM
at Elizabethtown College
A panel discussion on Wednesday, February 18th from 11:00am-12:30pm

Panelists

Ardy Lynn Wurtzel

Ardy Lynn Wurtzel is a research associate in the Corporate Affairs Department with the Federal Reserve Bank of Philadelphia. She delivers presentations to the business and banking community on emerging economic trends and business concerns in the Bank’s District, which includes eastern Pennsylvania, southern New Jersey, and Delaware. Her responsibilities include managing economic data sets and conducting research on various topics involving current economic trends.

Ms. Wurtzel is adjunct faculty at Rutgers University, Arcadia University, and Temple University. She is a member of Temple’s Economic Society and the Golden Key International Honors Society. She earned an M.A. in economics from Temple University’s graduate school for economics and a B.A. in economics and finance from Temple University’s Fox School of Business.

Joseph E. Besecker

Joseph E. Besecker is the Founder, Chairman, President and CEO of Emerald Asset Management, Inc., parent company to investment management subsidiary companies with a combined $3.2 billion in assets under management as of December 31, 2014. He has nearly 30 years of experience in the money management business. Mr. Besecker has led Emerald from a start-up investment/research firm in 1991 to a diversified asset management firm with over $2 billion under management today, listed by Pensions & Investments as one of the largest money managers in the U.S. ranked by institutional tax-exempt assets. From an initial three employees in 1991, Emerald and its subsidiaries have grown to more than 40 employees located in offices in King of Prussia and Pittsburgh, Pennsylvania, Oceanside, California and its corporate headquarters in Leola, PA. Mr. Besecker has been a key investor and provided expertise to a number of early-stage venture capital projects and has been recognized for his achievements in the venture capital community with nominations as a finalist of both the Ernst & Young Entrepreneur of the Year Award and Enterprise Entrepreneur of the Year Award. Mr. Besecker appears frequently in the national financial media, including The Wall Street Journal, The New York Times and USA Today and has been a regular contributor to CNBC, Fox Business News and Bloomberg. He has received national recognition for his work as an investment analyst, including being named as a Home Run Hitter by Institutional Investor magazine and lecturing at Oxford University. Mr. Besecker strongly believes in giving back to the community and has served as a National Trustee and Past President of the Leukemia & Lymphoma Society and as a board member of the Boys and Girls Club (Lancaster, PA). Under his leadership Emerald was named the Corporate Citizen of the Year in 2005 by the Central Pennsylvania Business Journal. Mr. Besecker and his wife Martha have four children: Jeb, John, Liam and Lily.

Dr. Randy Trostle

Dr. Trostle is an Associate Professor of Finance Emeritus; B.S. Elizabethtown College; M.Ed., M.B.A. Shippensburg University; Ph.D. Lehigh University. He is a member and past secretary of the Central PA Chapter of the Financial Executives International and former Chair of the Lancaster County Hospital Authority. Dr. Trostle has served the College as department chair (1993-1999), acting dean of the faculty (2001) and vice-president of finance (2003-2007). For 20 years, he was an adjunct professor in the MBA program at Lebanon Valley College. Currently, he teaches macroeconomics, investments and serves as the advisor to the Trostle Investment Portfolio (TIP), the department’s student-managed investment portfolio (SMIP). He is a financial consultant with DDMP Investment Advisors, LLC.
Panel Moderator

Dr. Dmitriy Krichevskiy

Dr. Krichevskiy, Assistant Professor of Economics; Ph.D. in Economics from Florida International University, receiving the best dissertation award; M.A. in Economics from Florida International University; and B.A. in Economics and Mathematical Sciences from Florida International University. Dr. Krichevskiy has taught economics, business and statistics courses at Florida International University and Miami Dade College prior to coming to E-town. His areas of research are labor economics and entrepreneurship. He has received a number of research and presentation awards such as Kauffman fellowship and best paper awards. Before going into academe, Dr. Krichevskiy worked as an Engineering manager for Hilton Corporation.