ib@e-town
INTERNATIONAL BUSINESS
AT ELIZABETHTOWN COLLEGE

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REMEMBER YOUR COLLEGE EDUCATION IS AN INVESTMENT FOR LIFE

COMPARE AND DECIDE

E-TOWN	OTHER	
		Which college ranks higher according to ratings in prestigious news publications and college guides for best academic program and best value? [1]
		Which school has the best Bachelor's degree (a major, not a minor or a concentration) in International Business?
		At which school do students consistently place in the highest percentiles on the Major Field Test in Business?
		Where will I find a comprehensive undergraduate accredited business program within a liberal arts curriculum: over 65 business courses taught by 14 full-time faculty and an executive in residence?
		Where will I have all classes taught by experienced, highly qualified, diverse, and dedicated faculty members (not teaching assistants or graduate students)?
		Which college provides a solid background in accounting, economics, finance, international business, management, and marketing?
		Where will I receive the best personal attention, assistance, and networking opportunities from faculty members, business persons, and alumni?
		Which college provides a business mentor, internships, study abroad experiences, collaborative student-faculty research opportunities, and student clubs to broaden and augment my learning experience?
		Which school has a modern state-of-the-art facility with the latest technology to enhance my education?
		Where is it more likely that I will complete my education with an International Business Major and even another major, minor or an extra concentration in 4 years instead of 5 or 6 years? [2]
		Which school has the best group of students in the International Business Major (in terms of quality and diversity) to provide an excellent learning environment?
		Which school has the highest job placement rate for its International Business graduates?
		In conclusion, where will I receive the best preparation for a career in international business and the greatest return for the amount invested in my college education?

1. A better college education is likely to lead to higher salaries. Even an additional $1,000 per year will result in a total increase of $154,762 over 40 years.
2. The loss of a year's earnings ($40,000) will translate into a loss of $411,428 over 40 years. (Calculations assume 6% rate of interest.)

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