DEPARTMENT OF BUSINESS

Accounting Advisory Committee Meeting
Tentative Agenda
Wednesday, December 3, 2014
3:15PM – 5:30PM
Executive Conference Room 109 - Hoover Center

3:15 – 3:30 Welcome and Introductions

3:30 – 4:00 Overview of Department of Business Initiatives and Accounting Program

Terrie Riportella, Director of Accounting Program

- Upcoming open faculty position
- Review of success of students at graduating with 150 credits
- CPA Exam performance
- Internship & Job Placement results

4:00 – 5:30 Open discussion with board members (not necessarily in discussion order)

1) Curriculum Review

- Do you continue to support Bachelor’s with 150 vs. Master’s degree as hiring equivalents?
- Has there been any change in your opinion on coverage of Private Company GAAP and IFRS?
- What are you hearing regarding CPA exam content – coverage of Government/Non-Profit, Foreign Currency, SPE’s, etc.? Are there any new areas that should receive greater coverage in curriculum?
  - Related Question – Who do you feel are the best CPA review providers? What program(s) should we be recommending to students whose firms/companies may not sponsor a specific program

2) Board member’s perspectives

- Market/job outlook
  - What are your personal/company outlooks for business in general?
  - What are your hiring plans for this year? next year?
  - What is the mix of types of openings (audit, tax, technology, etc.)
  - Are there any specific skills or competencies in great demand?
- Now that there is no longer an attest requirement for CPA licensing, what do you see as the opportunities and challenges of attracting students to your organizations?
- Education successes and failures
  - What skills are missing (i.e.: computer skills, writing skills, interpersonal skills, etc)?
  - Where are greatest expectation gaps?
  - How do Elizabethtown graduates compare to other hires?
- Do you have ideas to get younger students more engaged with firms/companies earlier in their academic careers
- Observations from the Job Fair

3) Other issues and suggestions

5:30 Adjournment