

BACKPACK BRIEFCASE

ELIZABETHTOWN COLLEGE
SCHOOL OF BUSINESS

Build the soft skills necessary to succeed!

Visit the **Current Students** section of the **School of Business** website for complete program information.

Business Exposure

- Financial Literacy Seminars (Bowers Center, etc.)
- High Center Events
- Student Conference in Business and Economics
- SCAD
- Etown College Lecture Series
- Business Club Membership (Accounting, FBE, etc.)
- Family Business & Entrepreneurship Power Lunch
- Ciao, mundi!* Mementos from Study Abroad Seminar
- Other Activities, if Approved by Advisor

Participate in
or
Attend 3

Career Preparation

- Career Fairs (Business Meet & Greet; etc.)
- Etiquette Dinner
- Mock Interviews (through Career Development Center)
- Resume Workshops (through Career Development Center)
- Internship/Externship
- Attending International Business Day Luncheon with Business Executives
- Study Abroad
- Bloomberg Terminal Webinar
- Other Activities, if Approved by Advisor

Participate in
or
Attend 3

Leadership & Engagement

- Club Leadership
- Student Senate
- Participation at Outside Conferences/Events
- Organizing Events for the Business Blocks Themed Housing
- Internship/Externship
- Study Abroad
- Mentoring
- Conducting a Business-Related Service-Learning Project for a SDLC
- Helping High School Business Students with Hands-On Projects
- Presenting at SCAD or Student Conference in Business/Economics
- Completing a HID
- Attending a Leadership Seminar
- Volunteering/Service Learning
- Bloomberg Terminal Webinar
- Other Activities, if Approved by Advisor

Participate in
or
Attend 1

Required for All Business Majors to Graduate!

Completion Timeline: The program should be completed by the end of your senior year.

Submission: After you complete an activity or event, submit the correlating category quiz in Canvas. **Work with your advisor to ensure you're on track toward completion!**