B2B Baseball & Softball Academy is seeking friendly, hardworking, and highly-motivated individuals for Fall/Winter internships at our Palmyra, PA location. Do you dream of becoming a coach in the sport of baseball or softball? Are you planning to graduate college with a goal to work in a sports facility? Then these two internships are for you!

**Baseball or Softball Coach Internship** *(Unpaid, Credit Only)*  
Intern responsibilities will include, but not limited to, promotional and advertising efforts for lessons and/or clinics, registration and any paperwork for players, setting up the facility for lessons and/or clinics, preparing lesson plans/drills for coaching lessons and/or clinics, on-field activities and coaching, and any other duties assigned in relation to coaching. This intern may be overseen by multiple coaches and work multiple clinics and/or lessons. Assessment of the intern will be based on college requirements as well as at the end of each 5-week duration clinic. *Previous experience or having participated in baseball or softball is required; previous coaching is recommended but not required. There will be some flexibility with scheduling.*

**Facility Operations and Sales Internship** *(Unpaid, Credit Only)*  
Intern responsibilities will include, but not limited to, promotional and advertising efforts for all lessons, clinics, leagues, and events happening within the facility, contacting coaches, scheduling lessons and/or clinics, assist in developing ideas for marketing, advertising, and running lessons and/or clinics, group sales, and the daily operations of the facility. Daily operations can include: scheduling lessons, checking lessons in, setting up the facility, cleaning the facility, working with our EZ Facility system (sales, group information, lessons, clinics) and overseeing the use of the facility. Interns will be given a hands-on learning project that will have them creating a type of clinic or event to be done in the facility, advertising and promoting it, bringing in clients, handling payments and any paperwork, and smoothly running the clinic or event of choice. *You do not need baseball or softball experience to apply; previous experience in sports-related fields are recommended but not required. There will be some flexibility with scheduling.*

For more information or to apply, please contact Whitney Hawkins at WHITNEY2HAWKINS@GMAIL.COM  
with a cover letter, resume, and 2 written recommendations (non-relatives), or mail to:

B2B Internship  
Attn: Whitney  
798 Airport Road  
Palmyra, PA 17078

*B2B, which stands for "Back to Basics", was started in 2003 by founder Marc Shoemfelt. You will not find a more complete program for kids at all levels, from the new player to the professional. B2B strives to get all players better and improve their game while having fun. The business has grown not on a name, but the excellent instruction and success of their clients. B2B will keep striving to be the best baseball and softball service in the country.*