INTERNSHIP

Assist Director of Communications

Summer 2012,   Fall 2012
Elizabethtown, PA

Learn Real Life Marketing and Communication

Qualifications:
Junior or senior pursuing Business, Marketing, Communications or other relevant degree.
Must display a positive attitude, eagerness to learn, and be dependable.
Ability to use Microsoft: Excel, Publisher and Word.
Strong critical thinking and analytical skills.
Available 20 to 40 hours per week. (summer)
10 to 20 hours per week (fall)

Responsibilities:
Assist with Prospect Kits, Welcome Kits and marketing materials.
Receive inbound call and set positive tone with prospects and clients.
Assist with newsletter, website, Facebook page and other social media.
Tracking marketing program results.
Other responsibilities based on ability.

To see who you will be working with go to www.hornafiusinsurance.com.

To apply for this internship please express your interest in an email to dennis@hornafiusinsurance.com.

Dennis M. Zubler