



Elizabethtown College

Career Opportunity

Adjunct Instructor in Marketing and Business Communication

The Department of Business at Elizabethtown College invites applications for adjunct positions in marketing and business communication to begin January 1, 2019 and to possibly continue into future semesters depending on staffing needs. Applicants able to teach the following courses are encouraged to apply: Principles of Marketing, Consumer Behavior, Marketing Management, Retail, Sales Management, and/or an introductory Managerial Communications course.

The Department offers B.S. degrees in: Accounting, Business Administration, International Business, Finance, Financial Economics, Marketing, and Business Data Science, as well as a B.A. in Economics. Tracks within the B.S. in Marketing program are: Category Management, Advertising and Promotional Management, Marketing Analytics, Sales Management, and an Individualized track.

The Dept. of Business provide students with cutting-edge business skills, a personalized learning experience, and strong ties with the business community. The candidate is expected to exemplify these values.

The Department is accredited by ACBSP Global and consists of 13 full-time faculty members. We are located in the James B. Hoover Center for Business, a modern facility that hosts smart classrooms; a 95-seat lecture hall; collaborative spaces for networking, team building, and group study; and a finance lab with a Bloomberg Terminal. Additional information about the Business Department is available at <http://www.etown.edu/business>

Qualifications and requirements:

Qualified candidates must hold a BA degree in Marketing, Business, or related field, and relevant corporate experience. A Master's degree is preferred. Successful candidates are expected to demonstrate teaching excellence and a student-centric orientation. They are also expected to uphold the values of Elizabethtown College (see below) and have a demonstrated commitment to undergraduate liberal arts teaching.

Interested candidates should apply to:

<http://etown.peopleadmin.com/postings/1430>

Please upload cover letter, CV, teaching evaluations, and two letters of recommendations, when applying online. The reference letters should comment specifically on the candidate's teaching skills.

About Elizabethtown College:

Located in southeastern Pennsylvania, Elizabethtown College is a teaching institution and it offers its 1,800 students more than 50 academic programs in the liberal arts, sciences and professional studies. Driven by its commitment to "Educate for Service," Elizabethtown centers learning in strong relationships, links classroom instruction with experiential learning, emphasizes international and cross-cultural perspectives, and nurtures the capacity for lives of purpose and leadership as global citizens. We are located less than two hours away from the metropolitan areas of Washington,

Baltimore, and Philadelphia and less than four hours away from New York City. For more information, consult www.etaown.edu.

As an affirmative action/equal opportunity employer, Elizabethtown College is seeking candidates who will enhance the diversity of its faculty, staff, and administration.