Requirements for B. A. Degree
MAJORS in COMMUNICATIONS
Academic Year 2012 – 2013

Name: ______________________________________________________________

Advisor: ______________________________________________________________

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
<th>Grade</th>
<th>Term</th>
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<tbody>
<tr>
<td>COM 120 Introduction to Communications Theory and Practice</td>
<td>4.00</td>
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<tr>
<td>COM 130 Visual Communications</td>
<td>4.00</td>
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<td>COM 210 Public Performance and Presentation</td>
<td>4.00</td>
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<td>COM 211 Introduction to Writing Across the Media</td>
<td>4.00</td>
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<td>COM 248 Communications Law and Ethics</td>
<td>4.00</td>
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<td>COM 330 Communications Research Methods</td>
<td>4.00</td>
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<td>COM 333 Organizational Communication</td>
<td>4.00</td>
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<tr>
<td>COM 485 Communication Capstone</td>
<td>4.00</td>
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Select ONE of the Following Concentrations of Study

Corporate Communications Concentration
- COM 235 Multimedia Applications for Corporate Communications 4.00
- COM 351 Intro to Public Relations 4.00
- COM 355 Writing for Corporate Communications 4.00
- COM 358 Intro Marketing Communications 4.00

Two approved communications electives:
- COM ____ 4.00
- COM ____ 4.00

Mass Communications Concentration
- COM 220 Audio Applications & Techniques 4.00
- COM 230 Video Applications & Techniques 4.00
- COM 310 Converged Media Production 4.00
- COM 316 Writing and Reporting for Broadcast 4.00
- COM 410 Advanced Production 4.00

One approved communications elective:
- COM ____ 4.00

Corporate Communications Electives
- COM 251 International Communications
- COM 252 Multicultural Communications
- COM 314 Feature Writing & Magazine Mgt
- COM 370 Special Topics
- COM 412 Advanced Public Relations

Mass Communications Electives
- COM 251 International Communications
- COM 252 Multicultural Communications
- COM 314 Feature Writing & Magazine Mgt
- COM 351 Intro to Public Relations
- COM 358 Intro to Marketing Communications
- COM 370 Special Topics
- COM 424 Script and Screenwriting

Note: Students may NOT double concentrate. Concentrations MUST be declared in the beginning of the sophomore year. Transfer students (internal or from another institution MUST declare a concentration of study upon declaration of the Communications major. To maintain the integrity and unique quality of the concentrations, most courses are NOT transferrable between concentrations. Inherent in this assumption: prerequisite courses must be taken in advance of course enrollments NOT as co-requisites.