

## Journalism Major Degree Planner

### Journalism (B.A.)

Student Learning Outcomes for Communications: Students will be able to:

- Write effective communication materials for a variety of contexts.
- Effectively demonstrate competencies in oral communication.
- Demonstrate competencies in media production.
- Use critical thinking skills in the application of communication theories.
- Plan and implement communication productions that address organizational challenges.
- Demonstrate leadership abilities through effective program and production management including independent, experiential learning, and collaborative endeavors.
- Conduct all work in an ethical manner.

Course Number	Course Title	Term	Grade	Core
COM 120 OR EN 185	Introduction to Communications OR Introduction to Professional Writing			
COM 130	Visual Communications <i>*Prerequisite(s): Declared or intended communications major or declared communications minor or permission of the instructor.</i>			
COM 210	Presentation Skills <i>*Prerequisite(s): COM 120.</i>			
COMM 211	Multimedia Journalism <i>*Prerequisite(s): COM 120.</i>			
COM 220	Video Production <i>*Prerequisite(s): COM 120, COM 130.</i>			
COM 230	Audio Production <i>*Prerequisite(s): COM 120, COM 130.</i>			
COM 248	Communication Law & Ethics <i>*Prerequisite(s): COM 120.</i>			
COM 314	Feature Writing <i>*Prerequisite(s): COM 211.</i>			
COM 316	Broadcast News <i>*Prerequisite(s): COM 211.</i>			
COM 320	Advanced Multimedia Journalism <i>*Prerequisite(s): Com 211.</i>			
COM 333	Organizational Communications <i>*Prerequisite(s): COM 120.</i>			
COM 485	Communications Capstone <i>*Prerequisite(s): Senior standing and majors only</i>			
COM 471, 472	Practicum with student media			
<b>Eight Credits from the following list of courses:</b>				
EN 385	Writing and Editing for Publication <i>*Prerequisite(s): EN 185 and EN 282 or EN 285 *Register by Instructor</i>			
CW 386	Word, Web, and Design			
PS 215	Political Communication			
COM 145	Digital Photography <i>*Core Course: Creative Expression</i>			
COM 180	Media, Sports, & Society <i>*Core Course: Social Sciences</i>			
COM 252	Multicultural Communications			

	<i>*Core Course: Humanities</i>			
COM 261	Film Studies			
COM 310	New Media Production <i>*Prerequisite(s): Com 211.</i>			
COM 333	Organizational Communications <i>*Prerequisite(s): COM 120.</i>			
COM 351	Intro to Public Relations <i>*Prerequisite(s): COM 211.</i>			
COM 355	PR Writing <i>*Prerequisite(s): COM 211.</i>			
COM 358	Marketing Communications <i>*Prerequisite(s): COM 351.</i>			
COM 370	Special Topics in Communications			
COM 3XX	Photojournalism <i>*Prerequisite(s): COM 211.</i>			
COM 410	Advanced Production <i>*Prerequisite(s): COM 220, COM 230.</i>			
COM 412	Advanced Public Relations <i>*Prerequisite(s): COM 351.</i>			
COM 424	Script and Screenwriting <i>*Prerequisite(s): COM 211 or declared Creative Writing minor or permission of the instructor.</i>			
COM 474	Internship			
COM 480-489	Independent Study			
<p><b>Notes:</b>  Students must declare a major of study by the beginning of their sophomore year (second year) and transfer students (internal or from other institutions) must declare a major of study. Declaring the major late could result in students taking additional semesters of study to complete course work in proper sequence. Prerequisite courses must be taken in advance of courses, NOT as co-requisites. Although not required, a minor course of study is recommended by the Department of Communications.</p> <p>COM 145 will fulfill the Journalism elective requirement and the Creative Expression requirement of the Core program.</p> <p>COM 180 will fulfill the Journalism elective requirement and the Social Sciences requirement of the Core program.</p> <p>COM 252 will fulfill the Journalism elective requirement and the Humanities requirement of the Core program.</p>				