

Student ID: _____
Student Name: _____
Adviser Name: _____

Catalog: College Catalog 2016-2017
Program: Family Business and Entrepreneurship Minor
Minimum Credits Required: _____

Family Business and Entrepreneurship Minor

The focus of the Family Business and Entrepreneurship minor is on entrepreneurial family businesses and new ventures and their use of innovation as the main growth engine. The minor develops the skills needed to lead and perform effectively as a member of a family business and to recognize and capitalize on opportunities to launch new ventures. The capabilities learned through the minor are essential for the success of any business regardless of its size and scope. The minor provides students with hands-on skills, with internship and externship opportunities, mentoring and networking opportunities, and attending guest speaker lectures offered by family businesses. The minor is supported by the High Center of Family Business at Elizabethtown College. Students who plan on pursuing a career in a family business or entrepreneurial sector after graduation are particularly encouraged to enroll. Open to all majors, except Business Administration, International Business, and Accounting.

Student Learning Outcomes for Family Business and Entrepreneurship Minor:

Students will be able to:

- Demonstrate an entrepreneurial mindset that allows them to identify and capitalize on opportunities.
- Identify strategies for turning the unique traits of family businesses into sustainable competitive advantage.
- Demonstrate knowledge of succession planning, best practices in governing a family business, and effective communication and conflict resolution in family firms.
- Develop abilities to work effectively in a team.
- Demonstrate competencies in assessing their family firm using a well defined framework.

The Family Business and Entrepreneurship minor requires 20 credits of course work:

The following courses are required:

Course Name	Term Taken	Grade	Gen Ed
BA 380 - Entrepreneurship			
BA 384 - The Family as Entrepreneur			
BA 385 - New Venture Creation			
BA 494 - Family Business Governance and Succession Planning			

Choose one of the following:

Course Name	Term Taken	Grade	Gen Ed
AC 101 - Introduction to Accounting			
BA 265 - Management and Organizational Behavior			
BA 330 - Legal Environment of Business			
BA 373 Managing Innovation and Technology			
BA 450 - Entrepreneurship in Emerging Economies			
BA 470-474 - Internship in Business			

Notes: