Why Did TFC Organizationally Expand To Tackle The Trucker Wellness Problem?

- TFC has been addressing the needs of the individual truck drivers for over 60 years in key supply chain locations and is uniquely positioned with missional alignment to provide an integrated wellness solution.
- The industry wellness issues have been well documented and established.
- The solution cannot be delivered entirely by governmental programs.
- The solution cannot be delivered entirely by philanthropic organizations.
- The solution cannot be delivered entirely by existing healthcare business models.

(If the industry wellness problem could be resolved by any one of these existing programs it would have already been done)

- By Forming a Social Enterprise Umbrella Organization the best components of government programs, philanthropy and existing healthcare business models can be utilized to create an effective and efficient solution to the problem. TFC’s new Trucker’s Wellness Foundation has been formed to do this.