The Elizabethtown College Study Abroad Office's November 2018 Instagram Contest

OFFICIAL RULES

No Purchase Necessary to Enter or Win

Purchase or payment of any kind will not increase your chances of winning.

Entry Period: This contest will begin at 12:00 a.m. EST on Monday, November 12, 2018 and end at 11:59 p.m. EST on Friday, November 23, 2018 ("Entry Period").

Sponsor/Administrator: The contest is sponsored by Elizabethtown College's Study Abroad Office, 1 Alpha Drive, Elizabethtown, PA, 17022. This contest is designed to increase the number of followers on our @etownabroad Instagram account, but the contest is in no way sponsored, endorsed, or administered by, or associated with Instagram.

OPEN ONLY to students who are currently enrolled at Elizabethtown College for the fall 2018 semester.

- **1. HOW TO ENTER:** To enter, go to www.instagram.com/etownabroad/ and click the blue 'Follow' button. Individuals who start following the Instagram account before or after the Entry period will not be eligible for the contest.
- 2. CONDITIONS OF ENTRY / ELIGIBILITY TO WIN: This contest is only open to students who are currently enrolled at Elizabethtown College for the fall 2018 semester. Prospective students of the College, alumni of the College, parents of students, businesses, and other Instagram users will not be eligible for this contest. To enter the contest, you must begin following the @etownabroad Instagram account during the Entry Period outlined above.

- **3. HOW TO WIN / PRIZES:** Each new Instagram follower must remain a follower through the announcement of the prize winners to be eligible for the award. Any followers who unfollow the account prior to the selection of winners will not be eligible for the prizes.
- **4. PRIZES & ODDS OF WINNING:** The prizes for this contest are one \$20 Amazon gift card and one \$20 GameStop gift card. One new follower will be awarded the Amazon gift card and one new follower will be awarded the GameStop gift card. The Study Abroad Office will determine who is awarded which prize. The winners do not get to select their preferred prize. The odds of winning depend on the number of eligible entries received during the Entry Period.
- **5. SELECTION AND NOTIFICATION OF WINNERS:** The gift card winners will be selected during two random drawings from the eligible entries received during the Entry Period. The drawings will be done until two different winners are selected, as the same individual cannot win both prizes. The selected winners' eligibility will then be confirmed to ensure they are currently enrolled at Elizabethtown College. Once their enrollment status is confirmed, they'll be notified via their Elizabethtown College email address. If a selected gift card winner does not accept and pick-up their prize within five business days, after first attempting to notify him/her, the Study Abroad Office may select an alternative winner again through a random drawing. After both winnings have accepted their prize, the winners will be announced on Instagram, so all entries know that the contest is closed.