Summer Internship Opportunity

die-tech is developing a business startup and improvement system called INNOVAWAVES.

INNOVAWAVES unites best practice innovation and business systems to reduce the detrimental trial and error approach typical of new business startups. INNOVAWAVES provides experienced, tested resources, and a proven system to effectively test the business idea, create the business model, launch the business, and operate the business in a simple and easy to understand manner.

The INNOVAWAVES system is currently in development. We need test cases to learn and develop the system and our coaching techniques.

The internship opportunity is for a student or group of students to use the system to design and launch their own personal business in a fast paced, 10 week, structured environment. This is NOT a case study or theoretical work. We expect the intern(s) to present an idea for a business that they have been working. We will work hands on, together, using the INNOVAWAVES system to accelerate the concept to launch and operation.

Interns should be passionate about their idea and be prepared to continue to engage in the business after the internships completion if our collaboration is successful.

Agenda:

Week 1: Verify the Idea – is it meaningfully unique and solve a customer problem?
Week 2: Customer Problem – what are our promise, proof, threats, costs, and profit?
Week 3: Prototype – put it in their hands, what do prospects think?
Week 4: Business Model Creation – how does the business do work?
Week 5: Business Structure – who’s in the business, what skills and strata do we need to do the work?
Week 6: Objectives and Goals – how do we know we are winning?
Week 7: Legal Frundra – fill out the forms and set up accounts?
Week 8: Hit the Streets – no customers – no business!
Week 9: Hit the Streets II – seriously, no customers – no business!!
Week 10: What Have We Learned – reflect and plan next steps!

INNOVAWAVES and die-tech will take no ownership interest and will not provide investment capital. The interns business is their property. INNOVAWAVES and die-tech retain exclusive rights to the INNOVAWAVES system.

Participating Interns will be paid a flat fee of $6,000 each. Payments staged of $2,000 at wk 2; wk 5; wk 8.

Contact Richard W. Dennis, rwdennis@die-tech.com to set an appointment for a qualification interview. Tell me why you need to be in this program in 400 words or less.